CONNECTIONS

SEPTEMBER 2016



www.SkyLine.org

www.SkyBest.com

Published monthly for customers of SkyLine Membership Corporation and SkyBest Communications



2016 Ashe Relay–Survivor Lap

We Relay for Life!

When Relay for Life comes around each year, our company and employees take an active role to help raise money for the American Cancer Society (ACS). As the non-profit organization's signature event, Relay brings people together in hope, celebration and remembrance, and the ACS is dedicated to eliminating cancer as a major health disease.

To support the ongoing work of this organization, we held an internal pledge campaign with donations from our directors, employees and family members designated for the five counties across our service area. The pledge campaign raised \$5,998, along with donations and sponsorships and the sale of luminaries and torches, bringing the overall total to \$8,828 to benefit the American Cancer Society.

To our members and customers who have supported us through these various fund-raising activities, including a special donation in memory of our late co-worker and friend, Iva Atwood, we thank you. Together, we're all making a difference in the fight against cancer.



2016 Ashe Relay–Team Tent

Simplify Your Life with Paperless Billing

Ever wish you had one moment to relax? Now is the chance to make your life a little bit easier with SkyLine/SkyBest free paperless billing. Imagine no more trips to the mailbox, just your inbox. You'll never have to worry about missing a payment with our automatic email notification. Rest easy because your online payment is secure and your kitchen table is clutter-free. And feel good about yourself – you're being environmentally friendly.

Call 1-800-759-2226 today to sign up for free paperless billing.

Help Us Rise & Shine to Skyline Skylest

SkyLine is coordinating its third annual breakfast food drive for area food pantries beginning this month and continuing through October. Last year, and thanks in great part to you, our members and customers, we collected and distributed more than 2,000 food items and donations of \$600 to food pantries across our five-county service area. In conjunction with our statewide cooperative association- the Cooperative Council of North Carolina, SkyLine and other cooperative organizations are organizing food drives again this year as part of celebrating National Cooperative Month in October. And, we have a special incentive to encourage our members/ customers to join in this effort.

Beginning this month and while supplies last, visit any SkyLine/SkyBest customer service location to pick up a large "Rise & Shine to Fight Hunger" grocery tote, and we invite you to use this tote to fill it with non-perishable breakfast items for our breakfast food drive that runs through October. See page 2 for a list of suggested non-perishable items. After you drop off the items you collect in your new tote at a SkyLine/SkyBest customer service location any time now

through October 31, you may keep the tote for future use, and SkyLine will deliver the items to area food pantries, including the Solid Rock Food Closet, Ashe Outreach Ministries, the Hunger and

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Include Your Business in the Real Yellow Pages



The advertising campaign for Sky-Line's regional, consolidated directory with YP is now underway. Formerly AT&T Advertising Solutions, YP is the largest local search, media and advertising company in North America. From now until the end of September, your local YP representative- Nicole Meade, SkyLine's au-

thorized Real Yellow Pages sales agent, will visit and call on business members across our service area to coordinate their advertising for the 2016-17 telephone directory.

One ad-buy can push your message into a powerful ad network so that no matter what device your customers are using to search– Smartphone, laptop, phone book or mailbox, YP can get the right message, in front of the right people, at the right time, resulting in calls, leads and sales to your business.

The new directory, which covers four North Carolina counties– Alleghany, Ashe, Avery and Watauga– will be delivered to members through the U.S. Postal Service in late December/early January.

To make sure your business is advertised in the Real Yellow Pages, contact Nicole Meade by calling toll-free 1-800-532-1060.



NEED TO CONTACT US?

CUSTOMER SERVICE LOCAL 118

TOLL-FREE **1-800-759-2226**

REPAIR SERVICE, 24/7 LOCAL 611 TOLL-FREE 1-877-475-9546

Additional Local Repair Service Numbers:

> ALLEGHANY 336-372-4444 ASHE 336-982-3111 AVERY 898-9250 WATAUGA 297-4811 JOHNSON 739-4500

INTERNET TECH SUPPORT, 24/7 TOLL-FREE 1-866-759-7591

WORTH NOTING:

Monday, September 5 SkyLine Offices Closed for Labor Day Holiday

STAFF: Jimmy Blevins Chief Executive Officer Kim Shepherd Executive Director of Customer Operations Angie Poe

Customer Service Manager Jamey Jenkins Retail Sales Manager Karen P. Powell Public Relations Administrator & Editor





Presenting the Alfred Adams Award to SkyLine/SkyBest, from left: Gillian Baker, Outgoing Boone Area Chamber Board Chair, SkyLine/SkyBest Executive Director of Competitive Operations Edward Hinson, SkyLine/SkyBest Public Relations Administrator Karen Powell, SkyLine/SkyBest Strategic Sales Supervisor Brent Keith and Incoming Boone Area Chamber Board Chair Chuck Eyler.

SkyLine/SkyBest Receives Alfred Adams Award for Economic Development from Boone Area Chamber

The Boone Area Chamber of Commerce held its 67th annual meeting and award ceremony Tuesday at Tweetsie Railroad, and SkyLine/SkyBest was among the six award honorees. The annual meeting is an opportunity for the Chamber to recognize businesses and individuals making an impact in the community.

The Alfred Adams Award recognizes individuals or organizations who have worked for the orderly growth and development of Boone and Watauga County. SkyLine is the largest of eight telephone cooperatives in North Carolina, and through its 12-exchange network, serves nearly 31,000 access lines across a five-county, 840 square mile area in northwest North Carolina and eastern Tennessee. SkyLine has spent the past several years building a Fiber-to-the-Home network throughout its cooperative footprint and is expected to complete that major initiative by the end of 2016. Along with its investments in building a state-ofthe-art infrastructure and offering such services as broadband, voice, digital TV, business systems and solutions, security, medical alert, automation and surveillance services, SkyLine/SkyBest is noted for its support of economic development, educational and charitable programs and initiatives throughout the region. Later this fall, SkyLine will be moving its Seven Devils Customer Service operations to a new location in the former Village Laundry location on Wilson Drive in Boone, and SkyBest Communications is expanding its service footprint to serve additional businesses along Highways 105 and 321 in Boone.

Other awards announced included the Wade Brown Award for Community Recognition, presented to Harry Davis, former ASU Walker College of Business professor and Finance, Banking and Insurance Department chairman; the Ben Suttle Special Services Award for Volunteerism, presented to Ted and Ginger Watson of the Hunger and Health Coalition; the Sue Wilmoth Award for the Advancement of Tourism, presented to Apple Farm of Banner Elk for its leadership in agri-tourism; the Evergreen Award for Leadership in Sustainability, presented to Appalachian Mountain Brewery; and a new award, the Dan Meyer Partnership Award, in honor of, and presented to, outgoing Chamber President Dan Meyer, who has retired after 12 years with the Chamber.

Also introduced at the Annual Meeting was new Chamber President David Jackson, former Appalachian State Associate Athletics Director for Broadcast Operations.

RISE & SHINE CONTINUED FROM PAGE 1

Health Coalition, Reach Avery Ministry and the Northeast Tennessee Mobile Food Pantry.

Sadly, many local families struggle to keep food on the table, and numerous individuals, churches and local organizations like those listed are trying to help fill the hunger gaps that continue to exist across the region. We hope you will join us in this special effort. As a local cooperative, we are reminded that the seventh cooperative principle is "concern for community." SkyLine takes this responsibility seriously and continues to be active in its community support and outreach efforts. For more information about the food drive, please call your local SkyLine/SkyBest Customer Service Center at 118. Thank you!

SkyLine/SkyBest Rise & Shine Breakfast Food Drive September 1 - October 31, 2016

Suggested Non-Perishable Items:

Oatmeal Whole-grain Cereals Hot Cereals Cream of Wheat Grits Gravy Mixes Pancake Mixes Muffin Mixes Granola Bars Syrup Fruit Juice Packs Canned/Dried Fruits Jam Powdered Milk Coffee Hot Chocolate

Recipe of the Month Hallie Roten's Pickled Peaches

Ingredients:

- 1 gallon peaches
- 6 cups sugar
- 3 cups vinegar
- 2 cups water
- 1 tablespoon whole cloves
- 8 (2-inch pieces) sticks cinnamon
- 2 tablespoons whole allspice
- 1 piece ginger root

Instructions:

Wash and peel peaches. Put spices in a clean white cloth and tie top tightly. Cook together spices, water, vinegar and sugar for 10 minutes or until syrup is fairly thick. Add the peaches and cook slowly until tender. Let stand overnight. Next morning, remove the spices, drain the syrup from the peaches and boil rapidly until thick. Pack peaches in clean, hot jars. Fill jars with boiling hot syrup. Seal.

Submitted by Carrie Lee Farmer of Alleghany County



Know what's **below**. **Call** before you dig.

Remember to Notify One-Call at 8-1-1 Before You Dig

The North Carolina and Tennessee One Call Centers provide a toll-free telephone number, 8-1-1, to help reduce damages to underground facilities, thereby reducing the loss of service to the public and the loss of time and money to excavators, utilities and taxpayers.

