



### SkyLine Partners with Boone Chamber to Present Watauga Leadership Institute Insight Series

The Boone Area Chamber of Commerce has announced the return of the Watauga Leadership Institute Insight Series. The Series' first installment – The Right Tools to Grow – is scheduled September 1 at the Boone Golf Course Fairway Café, featuring expert guests Will McGuire, Chief Crowdfunding Officer for CrowdfundNC, and Sarah Long, owner of 828 Real Estate. McGuire helps connect the right concepts to the right funding sources, and Long took her experience in the real estate industry to launch her own brand.

The second of four sessions is scheduled for November 30 with a program focus on "The Skills to Pay the Bills." Guest speakers will be Cecilia Holden, CEO of MyFutureNC, and Byron Hicks, State Director of the Small Business Technology Development Center (SBTDC).

The third and fourth sessions will take place in March and June of 2022, with topics on entrepreneurial growth and inclusive business development.

To learn more, contact the Boone Area Chamber of Commerce at 828-264-2225 or [www.boonechamber.com/contact-us](http://www.boonechamber.com/contact-us).



With its extensive experience with food assistance, the Ashe Food Pantry is the model for partner agencies in the Second Harvest Food Bank of Northwest North Carolina 18-county region. In addition to the Pantry's main location in Jefferson, it administers pantry outreach programs at the Ashe campus of Wilkes Community College, the Mountaineer mobile pantry that serves the Creston and Lansing communities, Ashe Hospital and Generations Ashe. Ashe Food Pantry also leads the Operation Backpack program in partnership with Ashe County Middle School, Mountain View and Westwood elementary schools and the Nest Alliance. To learn more about these programs or to volunteer, contact Executive Director Michael Sexton at 336-846-7019.



SkyLine staff pitched in to help the Ashe Food Pantry in Jefferson with one of its food distributions in late July, providing boxes of food, milk and even fresh squash from a local grower to 265 families. This food pantry will be one of five across our service area to benefit from SkyLine's upcoming "Rise & Shine" Breakfast Food Drive, scheduled for September and October. The Ashe Food Pantry welcomes volunteer groups to help with its food distributions. To learn more, visit [www.ashefoodpantry.org](http://www.ashefoodpantry.org) or call 336-846-7019.

### Contact-free Pick-up and Drop-off Options Help Us "Rise & Shine" to Fight Hunger!

Recognizing the need to support local initiatives to minimize food insecurity is greater than ever, SkyLine will continue its annual breakfast food drive for area food pantries. Now in its eighth year, and beginning this month through October, our "Rise & Shine" food drive will accept donations of non-perishable breakfast items at each of our five Customer Center locations, and we're providing contact-free ways for customers to pick up their complimentary shopping tote and later drop off the items they purchase.



Beginning this month and while supplies last, all SkyLine/SkyBest customer service centers will have totes available for pick-up near the front entryways to our facilities. In Boone, Sparta and our West Jefferson Call Center on Radio Hill, the totes will be available just inside the vestibule of those buildings. In Banner Elk and at West Jefferson's Smart Home, the totes will be available just inside the front lobby areas. Food items also will be received in those same locations – just place the grocery items in the marked bins provided, and our staff will retrieve them daily for this collection effort. We welcome all sizes of packaged breakfast food, including individually-sealed cereals, oatmeal and fruit items that can be included in area backpack initiatives for children. See related list of suggested non-perishable items. As our thank-you, please keep the tote for future use, and SkyLine will make delivery of these items to area food pantries, including the Solid Rock Food Closet, Ashe County Food Pantry, the Hunger and Health Coalition, Reaching Avery Ministry and the Northeast Tennessee Mobile Food Pantry in early November.

SkyLine is grateful to join the community in support, including numerous individuals, churches and local organizations like those listed that are trying to help fill the hunger gaps that continue to exist across the region. We hope you will join us in this critical effort. As a local cooperative, we are reminded that the seventh cooperative principle is "concern for community." For information about the food drive, please call your local SkyLine/SkyBest Customer Service Center at 118. Thank you!

### NEED TO CONTACT US?

#### CUSTOMER SERVICE

LOCAL  
118

TOLL-FREE

1-800-759-2226

#### REPAIR SERVICE, 24/7

LOCAL  
611

TOLL-FREE

1-877-475-9546

Additional Local Repair Service Numbers:

ALLEGHANY

336-372-4444

(10-DIGIT DIALING)

ASHE

336-982-3111

(10-DIGIT DIALING)

AVERY

898-9250

WATAUGA

297-4811

JOHNSON

739-4500

LENOIR

929-2872

#### INTERNET TECH SUPPORT, 24/7

TOLL-FREE

1-866-759-7591

### WORTH NOTING:

SkyLine Offices Close  
for Labor Day Holiday  
Monday, September 6

#### STAFF:

Kim Shepherd  
Chief Executive Officer

Brian Tester  
Chief Operations Officer

Angie Poe  
Customer Service Manager

Jamey Jenkins  
Retail Sales Manager

Karen P. Powell  
Public Relations Administrator  
& Editor



[www.facebook.com/SkyLineSkyBest](http://www.facebook.com/SkyLineSkyBest)

# Phishing: Don't Take the Bait

Phishing is when you get emails, texts, or calls that seem to be from companies or people you know. But they're actually from scammers. They want you to click on a link or give personal information (like a password) so that they can steal your money or identity, and maybe get access to your computer.

## The Bait



Scammers use familiar company names or pretend to be someone you know.



They ask you to click on a link or give passwords or bank account numbers. If you click on the link, they can install programs that lock you out of your computer and can steal your personal information.



They pressure you to act now — or something bad will happen.

## Avoid the Hook



### Check it out.

- » Look up the website or phone number for the company or person who's contacting you.
- » Call that company or person directly. Use a number you know to be correct, not the number in the email or text.
- » Tell them about the message you got.

### Look for scam tip-offs.

- » You don't have an account with the company.
- » The message is missing your name or uses bad grammar and spelling.
- » The person asks for personal information, including passwords.
- » **But note: some phishing schemes are sophisticated and look very real, so check it out and protect yourself.**



### Protect yourself.

- » Keep your computer security up to date and back up your data often.
- » Consider multi-factor authentication — a second step to verify who you are, like a text with a code — for accounts that support it.
- » Change any compromised passwords right away and don't use them for any other accounts.

## Report Phishing

- » Forward phishing emails to [spam@uce.gov](mailto:spam@uce.gov) and [reportphishing@apwg.org](mailto:reportphishing@apwg.org).
- » Report it to the FTC at [ftc.gov/complaint](http://ftc.gov/complaint).

For more information, visit [ftc.gov/phishing](http://ftc.gov/phishing)  
[aba.com/phishing](http://aba.com/phishing)



Deliver non-perishable items to SkyLine  
between September 1 - October 31

### SUGGESTED ITEMS

Oatmeal  
Whole-grain Cereals  
Hot Cereals  
Cream of Wheat  
Grits  
Gravy Mixes  
Pancake Mixes  
Muffin Mixes  
Granola Bars  
Syrup  
Fruit Juice Packs  
Canned or Dried Fruits  
Jam  
Powdered Milk  
Coffee  
Hot Chocolate  
Pop-Tarts

### Items will benefit:

Solid Rock Food Closet  
Ashe Food Pantry  
Hunger and Health Coalition  
Reaching Avery Ministry  
Shady Valley Baptist Church Food Pantry

### Recipe of the Month

## Nancy's Pond Mountain Hershey Syrup Pound Cake

### Cake:

1/2 pound butter  
1/2 cup Crisco  
16 oz. Hershey syrup  
3 cups sugar  
6 eggs  
3 cups plain flour  
1/2 teaspoon baking powder  
1 cup milk  
1 teaspoon vanilla

### Frosting:

2 (8 oz.) packages of cream cheese  
1 pound powdered sugar  
Hershey syrup

### Instructions:

Cream butter and Crisco together. Add in Hershey syrup, sugar, eggs, baking powder, milk and vanilla. Mix well. Add flour. Pour in tube pan, bake at 325° for 60-70 minutes or until toothpick inserted in center comes out clean.

Mix ingredients for frosting together. Use enough syrup to make a frosting consistency. This is a great frosting!

Submitted by Nancy Barbee of Ashe Co.

## Commemorative Cookbook

The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook. At just \$15 each, they make great gifts, and all proceeds will support area food banks.

Call SkyLine at 118 to order yours.

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