



We Relay for Life

When Relay for Life comes around each year, our company and employees take an active role to help raise money for the American Cancer Society (ACS). As the non-profit organization's signature event, Relay brings people together in hope, celebration and remembrance, and the ACS is dedicated to eliminating cancer as a major health disease.

To support the ongoing work of this organization, we held an internal pledge campaign with donations from our directors, employees and family members designated for the five counties across our service area. The pledge campaign raised \$5,035, along with donations and sponsorships and the sale of luminaries and torches, bringing the overall total to \$8,120 to benefit the American Cancer Society.

To our members and customers who have supported us through these various fund-raising activities, we thank you. Together, we're all making a difference in the fight against cancer.



When You Need to Spread the Word, SkyLine's CallTree Service Can Deliver Your Message

SkyLine's CallTree is an automated messaging service that can deliver phone calls, emails and even text messages. Ideal for schools, churches, small businesses, restaurants and other organizations, it allows you to turn your phone into a powerful messaging service. What makes CallTree so valuable is that it allows the user to deliver a timely, consistent message to groups large and small alike, plus it can be set to make multiple call attempts to reach individuals on your calling list. Contact everyone on your entire list with a single message from your mobile app or your computer and phone!

Just a few of the possible applications for this convenient automated messaging service include:

- Meeting reminders
- Weather cancellations
- Service changes and outages
- Appointment and non-pay reminders
- Marketing and promotions

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Get Your Free Insulated Shopping Tote While They Last Help Us Rise & Shine to Fight Hunger!

SkyLine is coordinating its fifth-annual breakfast food drive for area food pantries beginning this month and continuing through October. Last year, and thanks in great part to you, our members and customers, we collected and distributed more than 1,800 food items and donations of \$500 to food pantries across our five-county service area. In conjunction with our statewide cooperative association—the Cooperative Council of North Carolina, SkyLine and other cooperative organizations are organizing food drives again this year as part of celebrating National Cooperative Month in October. And, we have a special incentive to encourage our members/customers to join in this effort.

Beginning this month and while supplies last, visit any SkyLine/SkyBest customer service location to pick up a "Rise & Shine to Fight Hunger" insulated shopping tote, and we invite you to use this tote to fill it with non-perishable breakfast items for our breakfast food drive that runs through October. We welcome all sizes of packaged breakfast food, including individual servings of multi-packaged items that can be included in area backpack initiatives for children. See the list of suggested non-



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2018 Cooperative Leadership Camp Delegation

Three Area Students Attend Co-op Leadership Camp

The Cooperative Council of North Carolina held its annual Cooperative Youth Leadership Conference in June for high school students at the NC FFA Center at White Lake, NC. Sponsored by cooperatives and agricultural organizations, close to 50 students from across North Carolina attended the camp, enjoying a week by the lake.

Three area high school students were sponsored locally by SkyLine to attend this year's conference: Malorie Eller, a junior at Ashe County High School and the daughter of Doug and Frances Eller of West Jefferson; Katie Matheson a junior at Ashe County High School and the daughter of Jeff and Libby Matheson of Laurel Springs; and Kaycee Allen, a senior at Alleghany High School and the niece of David and Leann Gambill of Sparta.

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NEED TO CONTACT US?

CUSTOMER SERVICE

LOCAL
118

TOLL-FREE

1-800-759-2226

REPAIR SERVICE, 24/7

LOCAL
611

TOLL-FREE

1-877-475-9546

Additional Local Repair Service Numbers:

ALLEGHANY

336-372-4444

(10-DIGIT DIALING)

ASHE

336-982-3111

(10-DIGIT DIALING)

AVERY

898-9250

WATAUGA

297-4811

JOHNSON

739-4500

LENOIR

929-2872

INTERNET TECH SUPPORT, 24/7

TOLL-FREE

1-866-759-7591

WORTH NOTING:

Monday, September 3

SkyLine Closes for Labor Day Holiday

STAFF:

Kim Shepherd
Chief Executive Officer

Brian Tester
Executive Director of Customer Operations

Angie Poe
Customer Service Manager

Jamey Jenkins
Retail Sales Manager

Karen P. Powell
Public Relations Administrator & Editor



SkyLine is proud to be a local sponsor of this program that provides leadership development opportunities for area youth and gives them a first-hand look at the unique role of member-owned cooperatives. All students who attend Co-op Leadership Camp are eligible for the Jim Graham \$1,000 college scholarship, which they apply for their senior year of high school.



Three area students represented SkyLine at the 2018 Cooperative Leadership Camp at White Lake in June (left to right): Kaycee Allen, Katie Matheson and Malorie Eller.

The Cooperative Leadership Camp, hosted by the Cooperative Council of North Carolina, is an educational program for rising high school sophomores through seniors in NC. The five-day resident camping program takes place in White Lake, NC and features interactive workshops and presentations, team-building activities and recreation. The camp program includes the

organization of a T-shirt cooperative, including an election of a board of directors, and selection of a manager. CCNC Member Cooperatives are invited to sponsor a high school teen from their community and allow them to have this opportunity cost-free. Students from across the state come together and learn about how Cooperatives are functioning in our state. Across all industries, cooperatives provide a solution to problems and this leadership camp allows teens to see that first hand.

CALLTREE CONTINUED FROM PAGE 1

Pricing includes a one-time \$25 activation fee and starts at \$9.95 per month for up to 250 contacts. For 251 to 1,000 contacts, the cost per month is \$19.95. Long-distance calls will incur additional charges.

To find out more or to sign up for this valuable and affordable voice messaging service, please call your local SkyLine/SkyBest Customer Service Center at 118.

Include Your Business in the Real Yellow Pages

The advertising campaign for SkyLine's regional, consolidated directory with YP is now underway. YP is the largest search, media and advertising company in North America. Over the next few months, sales staff from YP, SkyLine's authorized Real Yellow Pages sales agent, will visit and call on business members across our service area to coordinate their advertising for the 2018-19 telephone directory.

One ad-buy can push your message into a powerful ad network so that no matter what device your customers are using to search— Smartphone, laptop, phone book or mailbox, YP can get the right message, in front of the right people, at the right time, resulting in calls, leads and sales to your business.

The new directory, which covers four North Carolina counties— Alleghany, Ashe, Avery and Watauga— will be delivered to members through the U.S. Postal Service in late December/early January.

Make sure your business is advertised in the Real Yellow Pages. Contact YP by calling toll-free 1-800-532-1060.

RISE & SHINE CONTINUED FROM PAGE 1

perishable items. After you drop off the items you collect at a SkyLine/SkyBest customer service location any time now through October 31, please keep the tote for future use, and SkyLine will deliver the items to area food pantries, including the Solid Rock Food Closet, Ashe County Sharing Center Pantries, the Hunger and Health Coalition, Reach Avery Ministry and the Northeast Tennessee Mobile Food Pantry.

Sadly, many local families struggle to keep food on the table, and numerous individuals, churches and local organizations like those listed are trying to help fill the hunger gaps that continue to exist across the region. We hope you will join us in this special effort. As a local cooperative, we are reminded that the seventh cooperative principle is "concern for community." SkyLine takes this responsibility seriously and continues to be active in its community support and outreach efforts. For more information about the food drive, please call your local SkyLine/SkyBest Customer Service Center at 118. Thank you!

SkyLine/SkyBest Rise & Shine Breakfast Food Drive September 1 - October 31, 2018

Suggested Non-Perishable Items:

Oatmeal	Granola Bars
Whole-grain Cereals	Syrup
Hot Cereals	Fruit Juice Packs
Cream of Wheat	Canned/Dried Fruits
Grits	Jam
Gravy Mixes	Powdered Milk
Pancake Mixes	Coffee
Muffin Mixes	Hot Chocolate

Recipe of the Month

Buttermilk Pound Cake

Ingredients:

- 1 1/2 cups (3 sticks) butter, softened
- 2 1/2 cups white sugar
- 4 eggs
- 1 cup buttermilk
- 1/2 teaspoon baking soda
- 3 1/2 cups all-purpose flour
- 1/2 teaspoon salt
- 2 teaspoons lemon extract
- 1 teaspoon vanilla extract

Instructions:

Preheat oven to 325 degrees. Grease and flour a 10- inch tube pan. In a large mixing bowl, cream together butter and sugar for 5 minutes. Add eggs, one at a time, beating just until mixed into butter mixture. In a small bowl, combine buttermilk and baking soda. Combine flour and salt. Alternately add butter/milk mixture and flour mixture, beginning and ending with the flour mixture. Stir in lemon and vanilla extracts. Pour into prepared pan.

Bake for 1 hour and 15 minutes or until tester inserted into center comes out clean. Cool in pan on wire rack for 15 minutes. Remove from pan and cool completely on wire rack.

NOTE: Best served with whipped cream and sliced strawberries!

Submitted by Madelene Barker of Ashe County



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