

OCTOBER 2021

Published monthly for customers of SkyLine Membership Corporation and SkyBest Communications

www.SkyBest.com

SkyLine Issues \$700,000 in **Capital Credit Refunds**

This year, SkyLine Membership Corporation is issuing approximately \$700,000 in capital credit refund checks to active and inactive members of the cooperative who had service in 1996.

Capital credits represent each member's ownership of this cooperative and come from the margins allocated to our members' capital credit accounts based on their use of SkyLine's services. As a not-for-profit business, SkyLine assigns any monies remaining after expenses to the capital credit accounts of its members. Allocated capital credits are used over time as working capital for SkyLine to invest in the latest technology and maintain a robust telecom infrastructure to meet the technology needs of its members. Active members who had service during these years and have not received a refund check by early October should call their local SkyLine Customer Center at 1-800-759-2226.

Along with assigning an annual allocation to members' capital credit accounts, our Board of Directors determines if a retirement (refund) is in order based on the cooperative's sound financial condition. The 2021 general retirement is based on a percentage of current and former members' allocation, specifically 20.9 percent of the unretired balance for 1996. The refund is distributed to active and inactive SkyLine members who had service during those years.

All members whose refund totals \$50 or more should receive their refund checks by late September. Refunds under \$50 for active members will be in the form of a bill credit. Inactive members will receive a check for refunds under \$50.



IMPACT

Co-op Month - Customer **Appreciation Day is on** October 1 **BUILD BACK FOR**

Celebrated by more than 40,000 cooperatives nationwide during the month of October, National Co-op

October is National

Month is an annual opportunity to raise awareness of a trusted, proven way to do business and build communities. Under the theme "Build Back for Impact," this year's theme coincides with efforts to re-boot our communities and the economy as they have struggled through a worldwide pandemic. This year's theme also is reminiscent of the first National Co-op Month-established theme in 1964: "Cooperatives: USDA Helps Build a Better America."

Recognizing the important role that cooperatives like SkyLine play as a rural telecom leader, contributor to the regional economy and through investments made to strengthen rural communities, this year's theme "Build Back for Impact" closely aligns with the work SkyLine does, having achieved a Fiber-to-the-Premise (FTTP) deployment across the co-op's service area, equipping communities with the most advanced fiber network that CONTINUED ON PAGE 2



Pictured at the Wildcat Rocks overlook, PR Administrator Karen Powell (left) and Chief Marketing and Sales Officer Edward Hinson present SkyLine's commemorative donation to the Blue Ridge Parkway Foundation's Chief Development Officer Jordan Calaway

Blue Ridge Parkway Foundation to Benefit from SkyLine **Commemorative Donation**

As we celebrate the cooperative's 70th year in 2021, we are pleased to highlight the Blue Ridge Parkway as SkyLine's longest served member of record, showing its initial connection in March 1952. It was established in 1935 with the purpose of providing jobs for trained engineers, architects and landscape architects who were left unemployed by the Great Depression and for thousands of mountain families desperately needing work. The scenic motorway would link two new parks, Shenandoah and the Great Smoky Mountains National Park, and provide a boost to the travel and tourism industry.

Today, the 469-mile route of the Blue Ridge Parkway meanders through 29 Virginia and North Carolina counties including four counties in SkyLine's service area. The final section of the Parkway was completed in 1987 with the Linn Cove Viaduct in Avery County. Its route through several areas of western North Carolina would likely have not taken place without the involvement of a

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Help Us "Rise & Shine" to Fight Hunger!

Recognizing the need to support local initiatives to minimize food insecurity is greater than ever, SkyLine will continue its annual breakfast food drive for area food pantries. Now in its eighth

year, our two-month "Rise & Shine" food drive accepts donations of non-perishable breakfast items at each of our five Customer Center locations.

Through this month and while supplies last, all SkyLine/ SkyBest customer service centers will have totes and flyers with suggested food items available for pick-up at all of our Customer Service Center locations in Ashe, Alleghany, Avery and Watauga counties. We welcome all sizes of packaged breakfast food, including individuallysealed cereals, oatmeal and fruit items that can be included in area backpack initiatives for children. As our thank-you, please keep the insulated shopping tote for

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CUSTOMER SERVICE

LOCAL 118

TOLL-FREE

1-800-759-2226

REPAIR SERVICE, 24/7

LOCAL 611

TOLL-FREE 1-877-475-9546

Additional Local Repair Service Numbers:

> ALLEGHANY 336-372-4444

(10-DIGIT DIALING)

ASHE

336-982-3111 (10-DIGIT DIALING)

AVERY

898-9250 WATAUGA

297-4811

JOHNSON

739-4500

LENOIR

929-2872

INTERNET TECH SUPPORT, 24/7

TOLL-FREE

1-866-759-7591

WORTH NOTING:

SkyLine Annual Meeting Tuesday, October 5 SkyLine Annex Building 1056 Hwy 194 N., West Jefferson Registration: 9:00-9:45 a.m. Business Session: 10:00 a.m.

Customer **Appreciation Day** Friday, October 1 All SkyLine Customer Centers

STAFF:

Kim Shepherd Chief Executive Officer

Brian TesterChief Operations Officer

Angie Poe Customer Service Manager

Jamey Jenkins Retail Sales Manager

Karen P. Powell Public Relations Administrator & Editor



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The Bluffs Restaurant was unable to reopen to the public in August 2020 due to the pandemic. It officially reopened for the 2021 season on May 27.

BLUE RIDGE PARKWAY CONTINUED FROM PAGE 1

key Congressional figure from Alleghany County, known as "Farmer Bob." Robert Lee Doughton, who served as a member of the U.S. House of Representatives from 1911 to 1953, was among the voices that helped influence the final choice of routing the Parkway through North Carolina instead of Tennessee.

Doughton's family owned some of the land that is now part of Doughton Park (formerly the Bluffs), which is the Parkway's largest recreation area of 7,000 acres.

In 1949, Bluffs Restaurant at Milepost 241 became the first dining establishment to open on the scenic route and along with a 24-room lodge, served customers for 61 years. It and the lodge closed in 2010, and after being dormant for a few years, the Blue Ridge Parkway Foundation began raising funds to restore the restaurant, generating nearly \$1 million from more than 500 donors.

According to BRP Foundation Project Manager Kevin Brandt, it was also important to update the communications technology at this facility – even more so during a pandemic. "It may seem surprising that a restored vintage restaurant relies heavily on 21st-century technology," he said. "With a fiber-optic line directly to the facility, food and supply ordering and scheduling as well as fire detection and security is fast and reliable. Having sufficient bandwidth at the Bluffs allows us to offer free public WiFi as well as to power our live public webcam."

This summer, SkyLine designated a \$5,000 commemorative year donation to the Foundation to benefit the Blue Ridge Parkway, noting its generational impact throughout the High Country region. The SkyLine donation will be earmarked toward the Trails and Views Forever program, which provides support for the trails, overlooks, picnic area and campground of Doughton Park and other priority needs across the High Country region of the Parkway.

"The Blue Ridge Parkway Foundation is honored to accept this gift from SkyLine," said the Foundation's Chief Development Officer Jordan Calaway. "Our mission to preserve and protect this national treasure is made possible through community support. We look forward to the next 70 years of partnering with SkyLine to make our Parkway communities a better place to live, work and play."

CO-OP MONTH CONTINUED FROM PAGE 1

delivers Gig-capable broadband speeds – critical not only during a pandemic where virtual access was essential to business, education and healthcare but well into the future. Celebrating its 70th year in 2021, SkyLine will host its annual Customer Appreciation Day on October 1 and in conjunction with Annual Meeting early registration with special member treats and giveaways while they last. We hope our members and customers will drop by any of our five Customer Center locations on Friday, October 1 to let us say 'thank you.'



Deliver non-perishable items to SkyLine between September 1 - October 31

SUGGESTED ITEMS

Oatmeal Whole-grain Cereals **Hot Cereals** Cream of Wheat Grits **Gravy Mixes** Pancake Mixes Muffin Mixes Granola Bars Syrup Fruit Juice Packs Canned or Dried Fruits Jam Powdered Milk Coffee Hot Chocolate Pop-Tarts

Items will benefit:

Solid Rock Food Closet
Ashe Food Pantry
Hunger and Health Coalition
Reaching Avery Ministry
Shady Valley Baptist Church Food Pantry

Recipe of the Month

Hot Apple Punch

Ingredients:

- 1 gallon apple juice (Murray's Brand is good)
- 2 cinnamon sticks
- 1 tablespoon whole cloves
- 1 large can unsweetened pineapple juice
- 1 large can apricot nectar

Instructions:

Heat apple juice just to boiling. Add in the rest of the ingredients and simmer for about 30 minutes for spices to blend.

Recipe submitted by Faye Reeves of Alleghany County.

RISE & SHINE CONTINUED FROM PAGE 1

future use, and SkyLine will make delivery of these items to area food pantries, including the Solid Rock Food Closet, Ashe County Food Pantry, the Hunger and Health Coalition, Reaching Avery Ministry and the Shady Valley Baptist Church Food Pantry in early November.

SkyLine is grateful to join the community in support, including numerous individuals, churches and local organizations like those listed that are trying to help fill the hunger gaps that continue to exist across the region. For information about the food drive, please call your local SkyLine/SkyBest Customer Service Center at 118. Thank you!



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