



2017 Co-op Camp Participants

Local Students Attend Co-op Camp

The Cooperative Council of North Carolina held its annual Cooperative Youth Leadership Conference in June for high school students at the NC FFA Center at White Lake, NC. Sponsored by cooperatives and agricultural organizations, around 50 students from across North Carolina attended the camp, enjoying a week by the lake.



2017 SkyLine Delegation to Co-op Camp

SkyLine sponsored five area youth to attend this year's Cooperative Leadership Camp at White Lake. Pictured (front row, left to right): Carter Wilson, Faith Moretz, Emerson Wells. Second row (left to right): Karissa McClure, Ashley Denny and Lilly Wood.

McClure, a senior at Ashe County High School and the daughter of Mike and Debbie McClure in Jefferson; Faith Moretz, a junior at Ashe County High School and the daughter of Jennifer McNeill of West Jefferson; Emerson Wells, a junior at the N.C. School of Science and Math, and the daughter of Justin and Becky Wells of West

CONTINUED ON PAGE 2

Help Us Rise & Shine to Fight Hunger!

SkyLine's 4th annual breakfast food drive for area food pantries continues through this month in conjunction with our statewide cooperative association, the Co-op Council of N.C.

SkyLine and other co-ops are organizing food drives as part of celebrating National Cooperative Month in October, and we have a special incentive to encourage our members/customers to join in this effort. While supplies last, visit any of our customer service locations to pick up a "Rise & Shine to Fight Hunger" grocery tote, and we invite you to use this tote to fill it with non-perishable breakfast items for the food drive. A list of suggested nonperishable items is featured on page 2.

After you drop off the items to SkyLine, keep the grocery tote for yourself, and SkyLine will deliver the items to



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When You Need to Spread the Word, SkyLine's Call Tree Service Can Deliver Your Message

Call Tree is an automated messaging service that can deliver phone calls, emails and even text messages. Ideal for schools, churches, small businesses, restaurants and other organizations, it allows you to turn your landline phone or mobile into a powerful messaging service. What makes CallTree so valuable is that it allows the user to deliver a timely, consistent message to groups large and small alike, plus it can be set to make multiple call attempts to reach individuals on your calling list. Just a few of the possible applications for this convenient automated messaging service include:



- Meeting reminders
- Weather cancellations
- Service changes and outages
- Appointment reminders
- Non-pay reminders
- Marketing & promotions

Pricing includes a one-time \$25 activation fee and starts at \$9.95 per month for up to 250 contacts. For 251 to 1,000 contacts, the cost per month is \$19.95. Long-distance calls will incur additional charges.

To find out more or to sign up for this valuable and affordable voice messaging service, please call your local SkyLine Customer Service Center at 118.



SkyLine staff hosting the event were (left to right): Marketing Supervisor Crystal Spencer, Inside Sales Coordinator Robin Miller, Summer Intern Laura Calhoun, Inside Sales Coordinator Hollie Brown, PR Administrator Karen Powell and Strategic Sales Supervisor Brent Keith.

We Had a Blast at the Ashe Chamber's Business Blast

SkyLine was the sponsor of August's Business Blast, an afterhours event for Ashe Chamber of Commerce members at Boondock's Patio on August 18. Along with sharing the latest business offerings, recent launch of the company's website redesign and a preview of the upcoming breakfast food drive for charity, SkyLine tied in a 'back-to-school' theme, complete with trivia questions on the solar eclipse, some great door prizes and even solar eclipse cookies from The Baker's Addict.



Lila Katherine Roten joined her parents and younger brother for the event and enjoyed the kid-friendly treats.

NEED TO CONTACT US?

CUSTOMER SERVICE

LOCAL

118

TOLL-FREE

1-800-759-2226

REPAIR SERVICE, 24/7

LOCAL

611

TOLL-FREE

1-877-475-9546

Additional Local Repair Service Numbers:

ALLEGHANY

336-372-4444

(10-DIGIT DIALING)

ASHE

336-982-3111

(10-DIGIT DIALING)

AVERY

898-9250

WATAUGA

297-4811

JOHNSON

739-4500

LENOIR

929-2872

INTERNET TECH SUPPORT, 24/7

TOLL-FREE

1-866-759-7591

WORTH NOTING:

Thursday, October 12
Customer

Appreciation Day
at All SkyLine/SkyBest
Customer Centers

STAFF:

Jimmy Blevins
Chief Executive Officer

Kim Shepherd
Chief Management Officer

Brian Tester
Executive Director of
Customer Operations

Angie Poe
Customer Service Manager

Jamey Jenkins
Retail Sales Manager

Karen P. Powell
Public Relations Administrator
& Editor

Jefferson; Carter Wilson, a junior at Ashe County High School and the son of Jim and Carmen Wilson of Fleetwood; and Lilly Wood, a senior at Ashe County High School and the daughter of Jamie and Jada Wood of Crumpler.

Open to rising high school sophomores, juniors and seniors, this camp features energetic and interactive workshops and presentations, outdoor recreation, leadership development, team building activities and small group sessions with an emphasis on how cooperatives operate. The camp program includes the organization of a T-shirt cooperative, including an election of a board of directors, and selection of a manager. Participants are also involved in small group sessions focusing on the area of leadership development and competitive team building activities. Speakers include prominent elected leaders and officials, college professors, and representatives of marketing, purchasing and service cooperatives. Other features include a Talent Show, Awards Night and fun team competitions by the lake.

SkyLine is proud to be a local sponsor of this program that provides leadership development opportunities for area youth and gives them a first-hand look at the unique role of member-owned cooperatives. All students who attend Co-op Leadership Camp are eligible for the Jim Graham \$1,000 college scholarship, which they apply for their senior year of high school.

Include Your Business in the Real Yellow Pages

The advertising campaign for SkyLine's regional, consolidated directory with YP is beginning this month. YP is the largest search, media and advertising company in North America. Now through early November, representatives of YP, SkyLine's authorized Real Yellow Pages sales agent, will visit and call on business members across our service area to coordinate their advertising for the 2017-18 telephone directory.

One ad-buy can push your message into a powerful ad network so that no matter what device your customers are using to search – Smartphone, laptop, phone book or mailbox, YP can get the right message, in front of the right people, at the right time, resulting in calls, leads and sales to your business.

The new directory, which covers four North Carolina counties – Alleghany, Ashe, Avery and Watauga – will be delivered to members through the U.S. Postal Service in late December/early January.

To make sure your business is advertised in the Real Yellow Pages, contact YP sales staff by calling toll-free 1-800-532-1060.



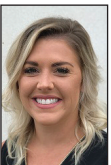
Judy Papageorge,
Major Account
Representative



Nicole Meade,
Major Account
Representative



Adam Turner,
Premise Sales
Representative



Heather Williams,
Premise Sales
Representative



Rhys Evans,
Premise Sales
Representative



Natalie Lebron,
Premise Sales
Representative



Kelly Samson,
Performance
Manager



Al Miller,
Senior Sales
Manager



Andrea Sipka,
Market Develop-
ment Manager



Abby Bogdon,
Circle of Care
Manager

Visit us at any of our five SkyLine/SkyBest Customer Service Centers for...

Customer Appreciation Day

THURSDAY, OCTOBER 12, 2017

SkyLine/SkyBest mementos while they last! In support of our "Rise & Shine" breakfast food drive, breakfast-themed refreshments will be provided.

Commemorative Cookbook

The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook. At just \$15 each, they make great gifts, and all proceeds will support area food banks. Call SkyLine at 118 to order yours.

RISE & SHINE CONTINUED FROM PAGE 1

area food pantries, including the Solid Rock Food Closet, Ashe County Sharing Center Pantries, Second Harvest Food Bank of Northeast Tennessee Mobile Food Pantry (Shady Valley Baptist Church), the Hunger and Health Coalition and Reaching Avery Ministry.

These organizations report that breakfast items are among the most needed but in shortest supply on pantry shelves. While one in six people living in this region struggles with hunger, the situation is even worse among children, with more than one in four children lacking access to sufficient food to meet their nutritional needs. Seniors living on fixed incomes are also at great risk, often having to choose between buying food or medications. Please join us in this effort.

As a local cooperative, we are reminded of the seventh cooperative principle, which is "concern for community." SkyLine and its employees strive to honor this principle by continuing to be active in their community support and outreach efforts. For more information, please call SkyLine at 118. Thank you!

Recipe of the Month

Refrigerator Rolls

Ingredients:

- 1 package yeast
- 1/2 cup warm water
- 1/2 teaspoon sugar
- 1 cup scalded milk
- 1/3 cup melted shortening
- 1/4 cup sugar
- 2 teaspoons salt
- 1 beaten egg
- 4 cups flour

Instructions:

Mix well and let sit for 10 minutes. Knead on floured board until smooth and elastic. Place on greased surface. Store in air-tight container in refrigerator. Shape rolls two hours before serving. Let rise until rolls double in size and bake 15 to 20 minutes at 400 degrees.

NOTE: When making out rolls, dip them all around in melted butter; this makes a much better crust.

Recipe submitted by Hazel Deane Pennell of West Jefferson

SkyLine/SkyBest Rise & Shine Breakfast Food Drive September 1 - October 31, 2017

Suggested Non-Perishable Items:

Oatmeal	Granola Bars
Whole-grain Cereals	Syrup
Hot Cereals	Fruit Juice Packs
Cream of Wheat	Canned/Dried Fruits
Grits	Jam
Gravy Mixes	Powdered Milk
Pancake Mixes	Coffee
Muffin Mixes	Hot Chocolate

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*Certain restrictions apply. Expires 10.31.17. 24-month service agreement and an early termination fee applies for each service ordered. New internet and/or TV customers only. Offer valid for 12 Mbps or higher internet and/or Plus or Premier TV. Service not available in all areas. Higher speeds and TV available in fiber-served communities only. Contact us for savings details.