



MARCH 2020

Published monthly for customers of SkyLine Membership Corporation and SkyBest Communications

www.SkyBest.com

SkyLine/SkyBest Recognized in Four **Categories at Ashe Post & Times'** "Best of the Best" Awards



SkyLine/SkyBest's Retail Sales Manager Jamey Jenkins and Retail Sales Consultant Chelsea Greer accepted the awards for SkyLine/SkyBest at the Ashe Mountain Times' "Best of the Best" Awards event in January.

The Ashe Post & Times hosted its sixth annual "Best of the Best" awards luncheon on Jan. 27, and Sky-Line/SkyBest was among numerous local businesses recognized.

After weeks of voting, tallying and more, Ashe County's best businesses were honored with a walk down the red carpet awarded official certificates in Hensley Hall at the West

Jefferson United Methodist Church.

In the categories of "Best Internet Service," "Best Telephone Service," "Best Home Security Service" and "Best Cable Service," SkyLine/ SkyBest received top honors.

Co-op Leadership Camp Applications Available March 5

Beginning this month, SkyLine is accepting applications for the 2020 Cooperative Leadership Camp, a fiveday leadership development program scheduled from June 15 through 19, at White Lake, N.C. Sponsored by the Cooperative Council of North Carolina and member cooperatives from across the state, the conference features workshops, speakers, recreation and small group



2019 SkyLine Student Delegation to Cooperative Leadership Camp

sessions that center around the cooperative way of doing business. This year's conference promises to be a fun week with lots of leadership development and fellowship opportunities for young people. Participants also will be eligible to apply for a \$1,000 college scholarship (during their senior year of high school).

Rising high school sophomores, juniors or seniors whose parents

subscribe to telephone service through SkyLine or SkyBest can apply for the conference sponsorships. (Applicants must be must be at least 15 years old at the time of the Conference.) Up to 10 students will be selected to attend.

FRS Youth Tour to Washington, D.C.

Again this year, SkyLine will sponsor two high school juniors to be among over 100 students to attend the Foundation for Rural Service's 2020 Youth Tour to Washington, D.C.

Established in 2005, the FRS Tour brings rural students from across the United States to Washington, D.C. for a four-day visit from June 6 through 10 to some of the most historical sites in the nation. While here, students also learn about the telecommunications industry, as well as the regulatory and legislative pro-



Rylie Larue and Malorie Eller represented SkyLine at the 2019 FRS Youth Tour.

cesses. Educational sessions on these topics are greatly enhanced by both site visits to the U.S. Capitol and the U.S. Department of Agriculture, in addition to meetings with industry leaders and members of Congress.

The students also are given ample time to explore the Nation's Capital and its many attractions. While here, the group visits such sites as the Lincoln and Jefferson Memorials; the Korean, Vietnam and new World War II Memorials; Mount Vernon, home of George Washington; the Smithsonian Museums; and, much more.

2020 Frank James-SkyLine **Scholarship**

Ten scholarships with a total value of \$25,000 are scheduled to be awarded this spring to children of SkyLine and SkyBest telecommunications service customers to assist them with the cost of a college education. Five \$1,000 scholarships, renewable up to four years, will be awarded to students who will attend a fouryear college or university. Five \$500 scholarships, renewable up to two years, will be presented to students who will attend a two-year community/technical college.

The Frank James-SkyLine Scholarship was established by the Board of Directors in 1987 and is named in memory of Frank James, longtime SkyLine board member and former president, who was a strong advocate of education, having served as a teacher, principal and later superintendent of Ashe County Schools.

To qualify, applicants must be children of current SkyLine or SkyBest telecommunications service customers (of at least one year), and be graduating high school seniors (including home-schooled students) in the co-op's five-county service area (Alleghany, Ashe, Avery, Watauga and Johnson). The scholarships will be awarded on the basis of scholastic achievement, financial need, demonstrated leadership and community involvement. Please visit our website for more information regarding local CONTINUED ON PAGE 2 application deadlines (www.skybest.com).

SkyLine SkyBest

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WORTH NOTING:

March1-May 31, 2020 New Schedule for **Directory Collection** Drive

April 1 Application Deadline for FRS Youth Tour & Co-op Camp

STAFF:

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www.facebook.com/SkyLineSkyBest

Applications will be available at area high school guidance departments and at all SkyLine Customer Centers beginning Thursday, March 5. The application deadline is Wednesday, April 1.

For more information on any of these programs, please contact Karen Powell, Public Relations Administrator, at SkyLine (1-800-759-2226).

Look for Your New 2020-21 Regional Telephone Directory

Local delivery of the new DexYP/SkyLine regional directory begins this month. This year, the directory will remain active from March 2020 through May 2021 and features only business white pages listings and Yellow Pages listings.

With continued interest among customers to receive printed residential white page listings, a limited quantity of residential-only printed supplements will be available at all SkyLine/SkyBest Customer Center locations in conjunction with the March delivery of the regional directory.

Residential listings will continue to be available online through SkyLine's website,www.skybest.com, and both publications' listings will be accessible via www.therealyellowpages.com

Directory Drive Begins This Month

In conjunction with the release of the new regional directory, please remember to save your old phone directory for the 28th Annual Directory Collection Drive, sponsored by SkyLine. Thirteen area public elementary schools are participating in this year's drive, and for each old directory collected, SkyLine will donate 25 cents to the participating schools. The drive officially runs from March through May.

Commemorative Cookbook

The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook. At just \$15 each, they make great gifts, and all proceeds will support area food banks. Call SkyLine at 118 to order yours.



BEST OF THE BEST AWARDS CONTINUED FROM PAGE 1

Crystal Coldiron Miller, the manager of Bohemia Café & Gallery, was introduced by The Times' Charlie Price as this year's program speaker. Miller is a lifelong resident of West Jefferson who graduated from Beaver Creek High School. She currently serves as president of the West Jefferson Downtown Business Association and was elected this past November as West Jefferson's first female alderman.

In her remarks, Miller emphasized the importance of the community and what it means to her. "I am very honored to have been elected as an alder member of West Jefferson...And I want to serve those who have given me such a sense of a community," Miller said. She also spoke of her passion for making others feel welcome and how much she enjoys getting to know her customers at Bohemia.

"It was great seeing the advertisers be recognized for the great job they do in the community," said Ashe Post & Times General Manager Teresa Laws. FRS YOUTH TOUR CONTINUED FROM PAGE 1

To be eligible to apply, the student's parents must receive telephone service from SkyLine or SkyBest, and the student must meet the following program requirements:

- be a student at a public high school in the co-op's five-county service area (16 or 17 years old at the time of the program);
- write a letter of application, including future plans beyond high school;
- submit a 500-word essay on one of three selected topics;
- have a minimum 3.25 grade-point-average (GPA):
- obtain a letter of recommendation from a teacher or school official;
- exhibit demonstrated leadership in campus organizations;
- exhibit demonstrated community involvement through volunteer activities.

Applications for the Youth Tour are now available at area high school guidance departments and at all SkyLine Customer Centers beginning March 5. The application deadline is Wednesday, April 1.

Recipe of the Month

Peanut Butter Cream Pie

Ingredients:

4 ounces cream cheese, softened 1/2 cup milk

1/2 cup peanut butter

1 cup powdered sugar, sifted

8 ounces Cool Whip

9-inch graham cracker or chocolate pie crust

1 Tablespoon chocolate syrup for garnish

Instructions:

Beat cream cheese until fluffy. Add milk, peanut butter and powdered sugar, beating until smooth. Blend in Cool Whip. Pour into pie crust. Drizzle chocolate syrup over top and/or garnish with Cool Whip and chocolate sprinkles. Freeze. Remove from freezer 20 minutes before serving.

Submitted by Louise Farmer of Alleghany Co.

Schools Participating in 2020 Directory Collection Drive

Glade Creek Elementary • Piney Creek Elementary • Sparta Elementary
Blue Ridge Elementary • Mountain View Elementary
Westwood Elementary • Banner Elk Elementary
Freedom Trail Elementary • Bethel Elementary • Cove Creek Elementary
Mabel Elementary • Valle Crucis Elementary • Shady Valley Elementary



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*Restrictions apply. Available in N.C. only.