



SkyBest Among Sponsors of An Appalachian Summer Festival's Popular Series

SkyBest Communications will be among the Popular Series sponsors at An Appalachian Summer Festival, the monthlong summer arts program that features a variety of music, theatre, film and dance on the campus of Appalachian State University in Boone. It has developed over the years to become one of the nation's largest regional multi-arts festivals with over 26,000 people in attendance each year. Presented by the Appalachian State University Office of Arts & Cultural Programs, the festival has been named one of the "Top Twenty Events in the Southeast" by the Southeast Tourism Society.

This year, SkyBest will be among the local sponsors of Popular Series events in the Schaefer Center for Performing Arts featuring Tony Award-winning Sutton Foster, Jennifer Nettles, Chris Botti, Bruce Hornsby and the Noisemakers and Yes, with special guests Todd Rundgren & Carl Palmer's ELP (Emerson Lake & Palmer) Legacy.



Two-time Tony Award-winning actress, singer and dancer Sutton Foster makes her debut on the Schaefer Center on stage Saturday, July 8 for a high-spirited and dazzling evening of song. Sutton has performed in

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Pictured at the Alleghany High School Awards Day program with SkyLine Board President R.C. Mitchell and Board Secretary Jim Shepherd are FRS Scholarship winners Hunter Maines and Corey Crouse and this year's Frank James-SkyLine Scholarship winners, Savannah Cleary and Rayni Pruitt.

Alleghany Seniors Named National Scholarship Winners

Corey Crouse and Hunter Maines of Alleghany County were among 47 students across rural America to receive a national college scholarship through the Foundation for Rural Service (FRS). The FRS announced that it is awarding more than \$100,000 in college scholarships this spring to students in rural communities served by members of NTCA-The Rural Broadband Association. Both students are receiving a \$2,500 scholarship award, with \$2,000 provided by the FRS and \$500 from SkyLine as the local sponsor. Corey plans to attend Wilkes Community College, and Hunter plans to attend Surry Community College. More than 1,500 applications were received by the FRS this year. The FRS Scholarship Program began in 2005, and SkyLine became a local sponsor in 2006. Since that time, 15 area winners have received these national scholarships. In addition to providing locally-based scholarships, SkyLine is very pleased to be affiliated with this national scholarship program through its membership in NTCA.

SkyLine/SkyBest Supports LMC Summer Theatre

SkyLine/SkyBest is pleased to be a corporate sponsor of the Lees-McRae Summer Theatre program again this year. This season, LMC Summer Theatre will present another outstanding lineup beginning with *Joseph and the Amazing Technicolor Dreamcoat*, which opened on June 27 and ends with a matinee on July 2, followed by *Million Dollar Quartet* which opens on July 12 and *Legally Blonde The Musical*, which opens on July 28.



Before they wrote *Phantom of the Opera*, Tim Rice and Andrew Lloyd Webber wrote *Joseph and the Amazing Technicolor Dreamcoat*. The Biblical saga of Joseph and his coat of many colors comes to vibrant life in this delightful musical parable.



Million Dollar Quartet is the new smash hit musical inspired by the famed recording session that brought together rock 'n roll icons Elvis Presley, Johnny Cash, Jerry Lee Lewis and Carl Perkins for the first and only time. On December 4, 1956, these four young musicians gathered at Sun Records in Memphis for what would be one of the greatest jam sessions ever.



Based on the adored movie, *Legally Blonde The Musical* stays true to form with a peppy score and playful book. This musical is ridiculously enjoyable, from start to finish.

For ticket and complete schedule information, visit www.lmc.edu.

SkyLine Wins Two National Awards



SkyLine PR Administrator Karen Powell and Executive Director of Competitive Operations Edward Hinson accepted the first-place awards for Annual Report and Single-Target Publication at the PR Net Conference.

innovative strategies, design, writing, creativity and other elements specific to each category. By category, a winner was selected from three divisions based on the number of access lines served by the entrant and two production divisions: 'in-house' and 'outsourced.'

This year, SkyLine received its fifth, first-place award for Annual Reports among companies with access lines of

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WORTH NOTING:

Tuesday, July 4

SkyLine Customer Centers to Close for Holiday

American Cancer Society's Relay for Life

Ashe County

Friday, July 28

Ashe County High School

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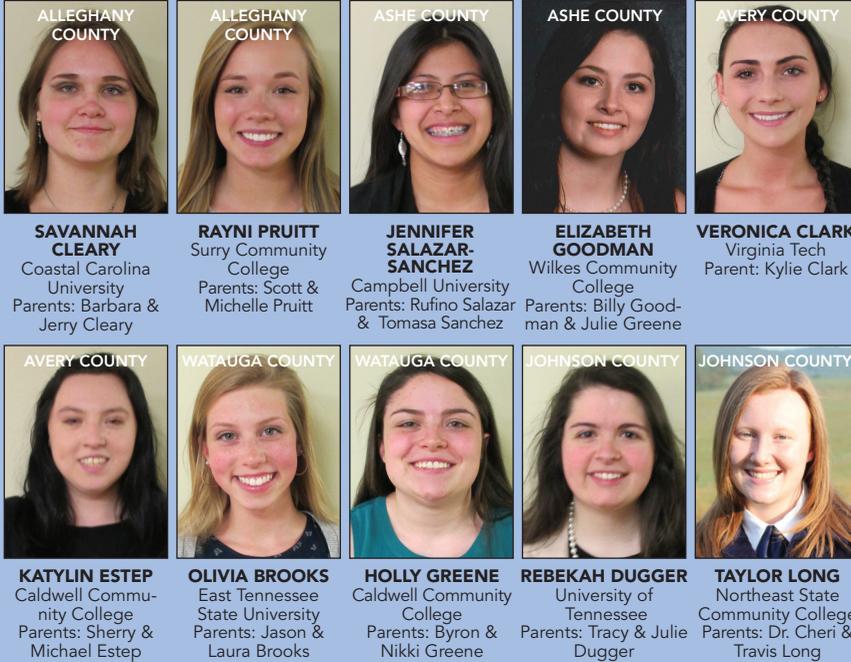
Public Relations Administrator & Editor



Area Students Named Winners of the Frank James-SkyLine Scholarship

Ten area high school seniors have been named recipients of the 2017 Frank James – SkyLine Scholarship. The scholarships honor the memory of former SkyLine Board President Frank James and are awarded to children of SkyLine/SkyBest customers who reside in our five-county service area. The awards were announced at area high schools' Awards Day programs, and will be officially presented to the students at SkyLine's Annual Meeting in September.

Annually, SkyLine awards \$1,000 scholarships, renewable for up to four years, to students pursuing a four-year college degree and \$500 scholarships, renewable for up to two years, to students pursuing a community/technical college degree or vocational program.



Commemorative Cookbook

The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook. At just \$15 each, they make great gifts, and all proceeds will support area food banks. Visit www.skybest.com or call SkyLine at 118 to order yours.

SKYLINE WINS AWARDS CONTINUED FROM PAGE 1

10,000 or more. SkyLine also won first-place in the single-target print publication category among companies with access lines of 10,000 or more for a broadband win-back campaign that featured a musical greeting card.

"I would like to congratulate all of the 2017 TeleChoice Award winners for their incredible work," said NTCA Chief Executive Officer Shirley Bloomfield. "The marketing efforts of NTCA member companies continue to play a critical role in educating and raising awareness of communications technologies, services, initiatives and issues that impact the vitality of rural communities and our nation."

Winning entries included campaigns that increased rural consumers' adoption of higher Internet tiers, with speeds of up to 1 Gbps, and print and digital material touting the telcos' histories and commitment to their communities.

NTCA – The Rural Broadband Association is the premier association representing more than 800 independent, community-based telecommunications companies that are leading innovation in rural and small-town America. NTCA advocates on behalf of its members in the legislative and regulatory arenas, and it provides training and development; publications and industry events; and an array of employee benefit programs.

AN APPALACHIAN SUMMER FESTIVAL CONTINUED FROM PAGE 1

11 Broadway shows – most recently the revival of *Violet* – and originated roles in such Broadway productions as *Little Women*, *Young Frankenstein* and her Tony Award-winning performances in *Anything Goes* and *Thoroughly Modern Millie*.



Scheduled to perform Saturday, July 15, Grammy Award-winning Country superstar Jennifer Nettles has become one of the most admired singer-songwriters in music today. Since exploding onto the music scene in 2004 as lead vocalist for international duo Sugarland, Nettles has recently released her debut album "Playing With Fire."



For over two decades, multi-Grammy Award-winning master trumpeter and composer Chris Botti, who will perform Saturday, July 22, has amassed a spectacular variety of honors, including multiple Gold and Platinum albums, to become the nation's largest selling instrumental artist.



Bruce Hornsby performs with his longtime band, the Noisemakers on Thursday, July 27 and taps into many of the genres that have influenced his music over the years – pop, jazz, bluegrass, country and modern classical. Throughout this period, Hornsby has maintained the integrity, virtuosity and artistic curiosity that have been hallmarks of his work from the start.



Inducted into the Rock and Roll Hall of Fame in 2017, YES embarks on a national tour, treating fans to a set list of greatest hits from all of the band's nine albums up to 1980, and showcasing the storied history of one of the world's most influential, groundbreaking, and respected progressive rock bands. YES will perform at the Holmes Center with special guests Todd Rundgren and Carl Palmer's ELP Legacy on Saturday, August 5.

For more information, visit www.appsummer.org or call (800) 841-ARTS or (828) 262-4046.



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