

**JULY 2016** 

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www.SkyLine.org www.SkyBest.com

# **AppTV Comes to SkyBest**



Continuing its commitment to supporting local programming, SkyLine/SkyBest has partnered with AppTV, Appalachian State

University's television station. Beginning this July, SkyBest will bring AppTV's original and acquired programs to our subscribers in Ashe, Alleghany, Avery, Watauga and Johnson counties.

AppTV debuted its daily programming on May 26, 2015, from the George G. Beasley Media Complex in Boone. Reaching viewers on campus and beyond, the station utilizes production skills of the Department of Communication's students, as well as the talents of other Appalachian departments and colleges. AppTV's original programs offer something of interest to audiences of all ages and cover topics from sports to current events and from religion to finance.

On July 14, 2016, the station will feature AppTV Comes to SkyBest Day to celebrate the launch of AppTV's programming on SkyBest's Channels 20 and 1020. The celebration will culminate with a showing of "The Land

CONTINUED ON PAGE 2

# **SkyBest Among Sponsors of** An Appalachian Summer Festival's **Popular Series**

SkyBest Communications will be among the Popular Series sponsors at An Appalachian Summer Festival, the monthlong summer arts program that features a variety of music, theatre, film and dance on the campus of Appalachian State University in Boone. Debuting in 1984 as a chamber music festival, it has developed over the years to become one of the nation's largest regional multi-arts festivals with over 26,000 people in attendance each year. Presented by the Appalachian State University Office of Arts & Cultural Programs, the annual arts celebration is held every July on and around the university campus.

This year, SkyBest will be among the local sponsors of Popular Series events in the Schaefer Center for Performing Arts featuring Broadway Star Kelli O'Hara, Pat Benatar & Neil Giraldo/Melissa Etheridge, Pink Martini, Trombone Shorty & Orleans Avenue, and Jerry Douglas Band with special guest MIPSO.

Kelli O'Hara. Performing with a guintet on July 9, this beloved star takes the stage for an evening of Broadway showstoppers and familiar favorites from the Great American Songbook.

Pat Benatar & Neil Giraldo and Melissa Etheridge. On July 15, this co-headlining show will feature Grammy and Oscar-award winner Melissa Etheridge, with four-time Grammy-winning Benatar, performing with her long-time bandmate and husband Neil Giraldo.

Pink Martini. Scheduled July 25, this group performs a stylish and sophisticated blend of jazz, classical, and old-fashioned pop.

Trombone Shorty & Orleans Avenue. Led by New Orleans native and bandleader Trombone Shorty, this

## **SkyLine/SkyBest Supports LMC Summer Theatre**

SkyLine/SkyBest is pleased to be a corporate sponsor of the Lees-McRae Summer Theatre program again this year. This season, LMC Summer Theatre will present another extraordinary season beginning with Mary Poppins, which opened on June 28 and ends with a matinee on July 3, followed by Always...Patsy Cline which opens on July 14 and The Pajama Game, which opens on August 2.



One of the most popular movies of all time is capturing hearts in a whole new way: as a practically perfect musical! Based on the books by P.L. Travers and the classic Walt Disney film, Disney and Cameron Mac-

intosh's Mary Poppins delighted Broadway audiences for over 2,500 performances and received nominations for nine Olivier and seven Tony Awards, including Best Musical.



Always...Patsy Cline is based on the true story of Patsy Cline's friendship with Houston, Texas housewife Louise Seger. Patsy pays a surprise visit to Seger and, as they talk, Patsy floats in and out of Seger's

kitchen to re-enact her great moments on the stage. And of course, she will sing Anytime, Walkin' After Midnight, She's Got You, Sweet Dreams and the famous, Crazy.



It's The Pajama Game when a union strike at a pajama factory generates plenty of steam heat in this toe-tapping comedic love story. Conditions at the Sleep-Tite Pajama Factory are anything but peaceful, as

sparks fly between new superintendent Sid Sorokin and Babe Williams, leader of the union grievance committee.

For tickets and complete schedule information, visit www.lmc.edu.

## **Alleghany Senior Named National Scholarship Winner**



Jade Shepherd of Alleghany County was one of 67 students across rural America to receive a national college scholarship through the Foundation for Rural Service (FRS). The FRS announced that it is awarding a total of \$150,000 in college scholarships this spring to students in rural communities served by

members of NTCA-The Rural Broadband Association.

Miss Shepherd is receiving a \$2,500 scholarship award, with \$2,000 provided by the FRS and \$500 from SkyLine as the local sponsor. She plans to study biology/ pre-physical therapy at Virginia Tech University. More than 1,400 applications were received by the FRS this year. The FRS Scholarship Program began in 2005, and SkyLine became a local sponsor in 2006. Since that time, 13 area winners have received these national scholarships.

In addition to providing locally-based scholarships, SkyLine is very pleased to be affiliated with this national scholarship program through its membership in NTCA

CONTINUED ON PAGE 2



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### **WORTH NOTING:**

Monday, July 4 SkyLine Customer Centers to Close for Holiday

**American Cancer** Society's Relay for Life

Ashe County Friday, July 15 Ashe County High School

**Avery County** Friday, July 29 Avery County High School

Jimmy Blevins **Chief Executive Officer** 

Kim Shepherd Executive Director of Customer Operations

**Angie Poe Customer Service Manager** 

Jamey Jenkins Retail Sales Manager

Karen P. Powell **Public Relations Administrator** & Editor



CONTINUED ON PAGE 2

## **Area Students Named Winners** of Frank James-SkyLine **Scholarship**

Eleven area high school seniors have been named recipients of the 2016 Frank James - Sky-Line Scholarship. The scholarships honor the memory of former SkyLine Board President Frank James and are awarded to children of SkyLine/SkyBest customers who reside in our five-county service area. The awards were announced at area high schools' Awards Day programs, and will be officially presented to the students at SkyLine's Annual Meeting in September.

Annually, SkyLine awards \$1,000 scholarships, renewable for up to four years, to students pursuing a four-year college degree and \$500 scholarships, renewable for up to two years, to students pursuing a community/technical college degree or vocational program.



DEANNH MILHALKE UNC-Charlotte Parent: Christina



**DEREK BROWN** Wilkes Community College Parents: Michael & Amanda Brown



**ALEX KISSINGER** Parent & Grandparents: Amy Wilcox, Dean & Joan Taylor



KENA PATRICK Western Carolina University Parents: Kenneth & Teresa Patrick



ABBY MILLER Lincoln Memorial University Parents: Ronnie & Amy Miller



**MONICA THOMAS** Mars Hill University Parent: Kim Pope Hamby



CHANDLER STANSBERRY Caldwell Community College Parents: Barry & Brenda Stansberry



**REBA COX** Appalachian State University Parents: Rick & Dana Cox



**CASEY REESE** Caldwell Community College Parents: Wayne Reese & Donna Skillman



MADISON WINEBARGER TAYLOR WALLACE Caldwell Community College Parents: Carl & Michelle Underwood, Greg Winebarger



East Tennessee State University Parents: David & Jeannie Wallace

#### NATIONAL SCHOLARSHIP WINNER CONTINUED FROM PAGE 1

and supporter of the FRS. The FRS, in cooperation with NTCA-The Rural Broadband Association and its members, seeks to sustain and enhance the quality of life in America by advancing an understanding of rural issues. FRS is committed to educational achievement in rural communities, recognizing that tomorrow's economic and civic development depends on the involvement and commitment of today's youth.

NTCA-The Rural Broadband Association is the premier association representing nearly 900 independent, community-based telecommunications companies that are leading innovation in rural and small-town America. In an era of exploding technology, deregulation and marketplace competition, NTCA's members are leading the IP evolution for rural consumers, delivering technologies that make rural communities vibrant places in which to live and do business. Because of their efforts, rural America is fertile ground for innovation in economic development and commerce, education, health care, government services, security and smart energy use.

#### AN APPALACHIAN SUMMER FESTIVAL CONTINUED FROM PAGE 1

hard-edged funk band employs hip-hop beats, rock dynamics and improvisation in a jazz tradition and is scheduled to perform on July 30.

Jerry Douglas Band, with special guest, MIPSO, will perform on August 6. Dobro master, 14-time Grammy-award winner and a featured performer with Alison Krauss and Union Station, Jerry Douglas is to the resonator guitar what Jimi Hendrix was to the electric guitar: elevating, transforming and reinventing the instrument in countless ways.

For more information and a complete schedule of events, visit www.appsummer.org or call (800) 841-ARTS or (828) 262-4046.

### Recipe of the Month **Sizzling Summer Salsa**

### Ingredients:

1 tablespoon lime juice

1 tablespoon peach jam

1/2 cup finely chopped peaches

1/2 cup chopped strawberries

1/2 cup finely chopped pineapple

1/2 cup finely chopped plums

1 tablespoon finely chopped red onion

1 jalpeno pepper, seeded and finely chopped

1/8 teaspoon ground cloves Baked tortilla chips

#### Instructions:

In medium bowl, stir together lime juice and peach jam until smooth. Stir in peaches, strawberries, plums, pineapple, red onion, jalapeno pepper and cloves. Cover and chill two hours. Serve with tortilla chips.

Submitted by Marsha Walters of Ashe County

#### **APPTV** CONTINUED FROM PAGE 1

Sustains Us, A Todd Story," a documentary produced by local residents Martha Enzmann, Suzanne Clouzeau and James Lewis. Following the documentary, Dr. Patricia Beaver, a retired Professor of Anthropology at Appalachian, and her guests will discuss how the recent economic and social changes affected the sense of community in the village of Todd and other areas of the High Country.

AppTV can be seen on SkyBest's Channels 20 and 1020, and at watchapptv.com.



SkyBest TV customers can get even more football action with NFL RedZone. NFL RedZone goes inside the 20 yard line, so you can see the crucial plays as they happen.

Visit skybesttv.com for pricing details.

Call 1-800-759-2226 to sign up today!



\*SkyBest TV customers only. RedZone is available to residential and small business SkyBest TV subscribers. Other restrictions may apply.