**DECEMBER 2016** 

Published monthly for customers of SkyLine Membership Corporation and SkyBest Communications



www.SkyLine.org www.SkyBest.com

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## **WORTH NOTING:**

Monday, Dec. 26 Monday, Jan. 2

SkyLine Customer Service Centers Close for Christmas and New Year's Day

STAFF:

Jimmy Blevins **Chief Executive Officer** 

Kim Shepherd **Executive Director of Customer Operations** 

**Angie Poe Customer Service Manager** 

> **Jamey Jenkins** Retail Sales Manager

Karen P. Powell Public Relations Administrator & Editor





With more than 80 individuals in attendance, the Ashe Chamber of Commerce's 8th Annual "Outrageously Good" Customer Service Awards Breakfast was held on October 12th at the Boondock's Brew Haus in West Jefferson, and SkyLine/SkyBest was the presenting sponsor.

The awards program seeks nominations from customers who experience an extraordinary level of customer service at local businesses. This year included individual, departmental and company awards. Congratulations to the businesses and individuals who were recognized:

Business Award: Julie Wyatt, owner of Village Florist.

Departmental/Divisional Awards: Ashe Memorial Hospital Oncology Department; Ashe Memorial Hospital Monitored Bed Unit (MBU)

Individual Awards: Derick South (K&K Stitch and Screen), Todd Phillips (Jefferson Rent-All), Velma Osborne (Sweet & Savory), Maria Holman (Ashe County Library), Zac Graves (Go Postal), Dick & Linda Copus (Winner's Circle)



Individual winners pictured with Ashe Chamber Member Services Committee Chair Kitty Honeycutt (left to right): Derek South, Todd Phillips, Velma Osborne, Maria Holman and Zach Graves (not pictured: Dick and Linda Copus).



Pictured with the Business Award Winner (left to right): Chamber President Bob Washburn, SkyLine PR Administrator and Chamber Secretary Karen Powell, Aeriell Youngbarr, Teresa Weddington and owner Julie Wyatt of Village Florist, Chamber Board Member and Member Services Committee Chair Kitty Honeycutt



Departmental Winners: Ashe Memorial Hospital Oncology Department and Monitored Bed Unit (MBU).



Members of our Retail Sales group look forward to serving you at our new Boone Customer Service Center (pictured left to right): Lauren Hicks, Retail Sales Supervisor Paige Phillips, Kristen Costner, Brandy Miller, Retail Sales Manager Jamey Jenkins, Melodie Salley and Debbie Stephens (not pictured: Ashlyn Jordan).

### "Grand Opening" Planned for Early January SkyLine/SkyBest's New Boone **Customer Center Opens December 1**

Great news! SkyLine/SkyBest's newest Customer Center location at 217 Wilson Drive in Boone will open on Thursday, December 1, providing greater convenience to its Watauga County customer base and support its efforts to expand SkyBest Communications' service footprint to new areas.

Located in the same facility that formerly housed Village Laundry, the new full-service Customer Center hosts SkyLine and SkyBest products and services, ranging from broadband internet, digital TV, local and long-distance phone services, bundles, home/business security, automation and surveillance, and medical alert systems.

### **New Telephone Directories Coming This Month**

SkyLine and directory publisher YP Real Yellow Pages have joined efforts to publish a regional telephone directory for 2016-17, which covers Alleghany, Ashe, Avery and Watauga counties.

The U.S. Postal Service will begin delivery of the new directories in a few weeks and continue through the month of January. If you note any corrections to the new directory, please report them to your local SkyLine/ SkyBest Customer Service Center (1-800-759-2226).

When you receive your new regional directory, we encourage you to take a few minutes to review other sections in the front of the directory including the Customer Guides, which give a clear overview of the many products and services offered by SkyLine and SkyBest. You'll also find the Community Information Section to access additional helpful information.



The Boone location also will be a customer service stop for Carolina West Wireless customers to pay their bills, purchase products or upgrade their existing cell phone plans.

In addition to its weekday business hours of 8 a.m. to 5 p.m., SkyLine/SkyBest is introducing expanded hours at this new location with walk-in service available from 9 a.m. to 1 p.m. on Saturdays.

"With Boone as the commerce center of Watauga County, we feel this new location allows us to offer greater convenience and to be more accessible to all of our Watauga members and customers," said Retail Sales Manager Jamey Jenkins. The new location is convenient to Highway 105, which leads to the Foscoe community, and it also intersects with the 105 Bypass, which connects SkyLine members from the Sugar Grove, Vilas and Zionville communities.

According to Kim Shepherd, Executive Director of Customer Operations, the new retail location will showcase the newest products and services that SkyLine/ SkyBest has to offer. "In our world of constant change, the displays at this location will transform as new technologies emerge," Shepherd said. Here, a video wall, streaming TV displays and hosted VoIP displays will be highlighted, along with the use of a telepresence device, i-Beam by Suitable Technologies. "Utilizing the telepresence device will enable us to assist customers at the new location in non-traditional ways. A live video conference with a sales consultant from another location or a support services representative or a technician will be commonplace. The customer and the remote rep will be able to 'walk' around the location to the various displays as needed."

In 2013, SkyLine established a Customer Center location in Banner Elk, which has drawn more Avery County traffic away from the Seven Devils location, and the close proximity of these two facilities led company officials to find a location closer to Boone that could better serve all of the cooperative's Watauga customers. The Customer Center's move to Wilson Drive further coincides with SkyBest's expanded service footprint to more areas of the Boone business community, specifically along Highway 105 and Business 321. The Boone location also will be in a more convenient location as SkyBest introduces services to the Lenior business community later this year.

Led by Retail Sales Manager Jamey Jenkins, the new location will include Retail Sales Supervisor Paige Phillips and a staff of six retail sales representatives. SkyLine also is planning a special "Grand Opening" of its new Boone location on Friday, January 6.

### **Looking for Holiday Gift Ideas?**

The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook.



proceeds will support area food banks.

Visit our website (www.skybest.com) or call SkyLine at 118 to order yours today.

### **Customer Appreciation Day**

In conjunction with National Cooperative Month, SkyLine designated October 13 as Customer Appreciation Day at all of its customer service locations. In addition to en-



Amanda Dixon and Betty Miller dropped by West Jefferson's Call Center to enjoy refreshments and register for door prizes.

joying fall refreshments and various giveaways, customers who visited could also register for some great door prizes, including gift certificates toward SkyLine/SkyBest services, a Roku 4 streaming

media player, Amazon gift certificates and SkyLine's Commemorative Cookbook. More than 350 customers dropped by our customer service locations across the region that day, and congratulations to our winners:

Joyce Johnson
Janet Hartsog
Ronnie Miller
Bud Stanley
Marion George
Stella Campbell
Peggy Calloway
Charles Swan
Peggy Woody
Dave Mitchell
Patricia McIntosh
Roy Bell
Missy Smith

Megan Davis
JoAnne Edwards
Jean Ramsey
Mary Horgan
Margaret Smith
Paul Smith
Fabiana Lehman
Mark Smith
Brian Bumgarner
Jose Severiano Pasaye
Brett Schewbke
Nancy Boyd

Recipe of the Month

### Original Moravian Sugar Cake

#### Ingredients:

1 pkg. yeast

½ cup warm water (110 -115°)

1 cup hot mashed potatoes

1 cup sugar

34 cup margarine, softened

1 tsp. salt

2 beaten eggs

4-5 cups flour

Brown sugar

Cinnamon-sugar mixture

1 cup pecans, chopped (optional)

#### Instructions:

Soften yeast in warm water for five minutes. Add potatoes, sugar, margarine and salt; set aside until spongy. Then add two eggs and flour to make a soft dough. Let rise five to eight hours. Punch down on lightly floured board. Spread evenly in greased jellyroll pan or four 8-inch cake pans. When risen, punch holes for pieces of margarine. Sprinkle with brown sugar and cinnamon sugar mixture. Nuts may be added. Bake at 375° for 20 minutes.

Submitted by Judith B. Blythe of Ashe County

## **Annual Directory Collection Drive Dates Set**

Don't throw away your old phone book! SkyLine is conducting its Annual Directory Collection Drive with area public schools from January 1 through March 31, 2017. With thousands of directories collected each year, SkyLine donates 25 cents to participating schools for each old directory they collect. Since we started this program in 1993, SkyLine has rewarded schools with more than \$100,000 in donations. The schools also receive credit for all old phone books received at our three Customer Service Centers, which are collected throughout the year.

