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118

TOLL-FREE  
1-800-759-2226

### REPAIR SERVICE, 24/7

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611

TOLL-FREE  
1-877-475-9546

Additional Local Repair Service Numbers:

ALLEGHANY  
336-372-4444  
(10-DIGIT DIALING)

ASHE  
336-982-3111  
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AVERY  
898-9250

WATAUGA  
297-4811

JOHNSON  
739-4500

LENOIR  
929-2872

### INTERNET TECH SUPPORT, 24/7

TOLL-FREE  
1-866-759-7591

### WORTH NOTING:

SkyLine Closes for the Holidays

**Christmas**  
Monday, December 26  
**New Year's Day**  
Monday, January 2

### STAFF:

Kim Shepherd  
Chief Executive Officer  
Brian Tester  
Chief Operations Officer  
Angie Poe  
Customer Service Manager  
Jamey Jenkins  
Retail Sales Manager  
Edward Hinson  
Chief Marketing & Sales Officer



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## "Rise & Shine" Food Drive Nets Over 1,900 Breakfast Items

The ninth annual "Rise & Shine" breakfast food drive received generous support from employees, directors and the community with final collections of 1,912 non-perishable breakfast items earmarked for food pantries across our service area. SkyLine/SkyBest also presented corporate donations totaling \$1,500 to the five area food pantries sponsored in this drive: Solid Rock Food Closet (Alleghany), Ashe Food Pantry, Reaching Avery Ministry, the Hunger and Health Coalition (Watauga) and Shady Valley Baptist Church Food Pantry (Johnson).

Since the program began, our customers, employees and directors have donated just under 14,000 breakfast food items to area food pantries. This initiative would not be possible, nor would it have the impact it has without your active involvement, so all of us at SkyLine express our sincerest thanks!



Reaching Avery Ministry (Avery)



Hunger and Health Coalition (Watauga)



Solid Rock Food Closet (Alleghany)



Ashe Food Pantry (Ashe)

Special thanks to Karen Eller (pictured at center with Cindy Jones and Hailie Reece) and Raceway Restaurant for serving as a drop-off collection site for this year's breakfast food drive in Shady Valley.



With North Carolina ranked in the top 10 of food-insecure states in the nation, a worrisome statistic only further exacerbated by the pandemic, the state's food pantries have reported a 35 percent increase in need during this time. That's why this important drive brings immediate relief to area families and helps to restock area pantry shelves and replenish backpack initiatives. We are so grateful for the outpouring of support by our members, customers, SkyLine board/staff, our dedicated members and customers, and the community! Thank you for continuing to share your gifts of food and resources to address this pressing local need.

Please remember to support this and other area food drive initiatives throughout the calendar year. Your support makes all the difference to those facing hunger. Thank you!



Pictured at the 2022 Entrepreneurship Summit (left to right): SkyLine Chief Marketing & Sales Officer Edward Hinson, Managing Director for the ASU Center for Entrepreneurship Erich Schlenker, SkyLine Business Sales Supervisor Brent Keith, SkyLine PR Administrator Karen Powell and SkyLine Marketing Supervisor Kala Johnson.

## Sponsored by SkyLine & LifeStore ASU Entrepreneurship Summit Celebrates Alumni Successes

The 19th annual Carole Moore McLeod Entrepreneur Summit at Appalachian State University was a celebration and homecoming of Appalachian State alumni who have gone on to become successful entrepreneurs.

Sponsored by SkyLine and LifeStore, the Summit hosted students, faculty, staff and community members for the daylong program.



Mitch Pergason

Speakers included Mitch Pergason (ASU Class of '15), who started a custom clothing company that now includes among its clients scores of business executives and professional athletes around the country – from Bubba Wallace and Christian McCaffrey to George Kittle and Gary Vaynerchuk. Pergason's consulting company also advises E-Commerce brands on their supply chain solutions and how to raise capital.

Purgason, who earned a Bachelor of Science in business administration in management from ASU in 2015, was chosen for the 2022 class of *Forbes* magazine's "30 Under 30 North America," a list of some of the most notable young leaders, business people and newsmakers. In 2021, *Charlotte Magazine* awarded Purgason's Charlotte-based company "Best Men's Suits" as part of its annual Bob Awards.

As a custom clothing designer, Purgason works with his clients to design one-of-a-kind suits or other apparel for events, special occasions or everyday wear. He said his "best value" from App State was his involvement with Walker College's Transportation Insight Center for Entrepreneurship (CFE).



ASU alumnus Brandon Adcock shared several nuggets of wisdom, practical advice and thoughtful perspective to a receptive audience of ASU students, faculty, staff and members of the business community.

"The center helped me develop the mindset of starting my own business," Purgason said, recalling his time "throwing ideas back

CONTINUED ON PAGE 2

and forth” with CFE Managing Director Erich Schlenker.

Keynote speaker Brandon Adcock (ASU Class of '06) is co-founder and CEO of Adaptive Health, a health and wellness company that manufactures,



Mara Soo is the founder and CEO of the Traction Dog Training Club in Boulder, Colorado. Traction's focus is to provide its clients with the classiest experience offered while providing its trainers with the best employment opportunity offered.

markets and distributes dietary supplements directly to consumers and major retail chains. With Adaptive Health consistently one of the fastest-growing companies in Charlotte, Adcock has been recognized among the 40 under 40 by the Charlotte Business Journal.

In his introduction of Adcock, Erich Schlenker framed the keynote session as an informal conversation titled “The Perspective of a

Pro” that encouraged questions from the audience as Adcock shared about his entrepreneurial journey. Adcock, whose company earned \$20 million in revenue in its first year, has leveraged the power of digital marketing to build a rapidly growing, global company that delivers scientifically-validated supplements and brands that promote the health and wellness of its customers.

Founded in 2006, CFE helps App State students, faculty, staff and alumni conceive, develop and launch new business ventures. The center hosts the annual Carole Moore McLeod Entrepreneur Summit, which offers students a valuable opportunity to network, learn and showcase their business concepts.

Additional highlights of the 2022 event and a complete listing of program speakers can be viewed at [www.entrepreneurship.appstate.edu/events/entrepreneur-summit](http://www.entrepreneurship.appstate.edu/events/entrepreneur-summit).

## Internet Speed Offerings & Pricing Update

After carefully analyzing increased materials and overhead costs, SkyBest is announcing a necessary forthcoming price increase for internet service, beginning January 1, 2023.

In many cases the speed you are currently subscribed to will be increasing as well, offering more power for all of your connected devices. Look for new speed and rate details on your December bill message.

## Sponsored by SkyLine & Carolina West Wireless Watauga County Spelling Bee Champion Recognized



This year saw the return of the Watauga Spelling Bee for students representing the nine elementary schools in the county after a two-year absence due to the pandemic. The event, held on

November 4 at the school system's administrative offices, continues to be sponsored by SkyLine and Carolina West Wireless. After 10 exciting rounds, Keith T. of Parkway Elementary School was named county winner. He is pictured with Carolina West Wireless Business Account Executive Jamie Stone and SkyLine PR Administrator Karen Powell. Congratulations, Keith!

## SkyLine's Commemorative Cookbook for the Holidays

The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook.

This latest edition includes more than 500 recipes submitted by members, customers and employees from our five-county service area, a cookbook stand insert, tabbed dividers and more. At just \$15 each, they make great Christmas presents, and when you buy a cookbook, know that you are helping others in your community, as all proceeds will support area food banks.

Visit your local SkyLine Customer Center or call us at 118 to learn more.



## Recipe of the Month Buckeyes

### Ingredients:

- 1/2 pound margarine (2 sticks or 1 cup)
- 1 (18 ounce) jar of peanut butter
- 1 pound of confectioners' sugar
- 12 ounces of chocolate chips
- 3 teaspoons of vanilla
- small amount of paraffin

### Instructions:

Cream margarine, peanut butter and vanilla. Add sugar. Make into small balls. The dough should be workable so you may need to add a little extra sugar. Dip in melted paraffin and chocolate. The dough will work better if chilled overnight. Dip with a toothpick. Makes 100 to 150 small balls.

Recipe submitted by Susie Seats of Alleghany County

*Merry Christmas &  
Happy New Year*

FROM THE BOARD OF DIRECTORS AND STAFF OF SKYLINE MEMBERSHIP CORPORATION & SKYBEST COMMUNICATIONS



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