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**APRIL 2017** 

Published monthly for customers of SkyLine Membership Corporation and SkyBest Communications

#### Join us for the 2017 Ashe County Heart Auction

SkyLine will again provide the phone bank for the Ashe County Heart Auction this year, scheduled for Wednesday, April 5, at Family Central. This is one of the local chapter's largest fund-raising events for the year, as individuals and businesses across the county contribute numerous auction items for bid, including home-baked goods from Ashe County kitchens.

WKSK Radio (580 AM and 93.5 FM) will air the auction beginning around 9 a.m., with continuing updates through the afternoon, and SkyBest TV's SkyZhone HD,



A prized tradition at the Annual Heart Auction is the sale of home-baked desserts from many Ashe County kitchens, which brings in additional funds for this annual fund-raising event. Pictured from the 2016 Heart Auction are volunteers Ella Baldwin, Swansie Baldwin, Gail Blackburn and Edna Ham.

their old SkyLine directory. We've

enjoyed a great response to the program again this year and will

announce results when all school

As a reminder, SkyLine also

collection reports are received.

will receive out-of-date SkyLine

dar year at our five office loca-

**Beverly Guy Accounting** 

895 State Farm Road, Boone

tions in Boone, Banner Elk,

directories throughout the calen-

area schools for those we collect here.

**Thanks for Supporting Our** 

**Directory Collection Drive** 

schools in our 25th annual Directory Collection Drive. This

annual initiative has been a popular way for area residents

to support schools in their community by giving them

Sparta and West Jefferson, and we'll give credit to

**Directory Corrections/Omissions** 

**Yellow Pages Omissions/Corrections** 

Thank you all for supporting SkyLine and area public

Channels 1 and 1001, will plan to complement WKSK's radio coverage with live video updates throughout the day again this year.

The 2016 **Heart Auction** drew a big crowd and hundreds of calls, raising more than \$15,000 to support the American Heart Association.

SkyLine Director Collection Drive

828-262-4591

#### **Final Call for FRS Youth Tour Applications**

SkyLine will sponsor two high school juniors to be among over 100 students to attend the Foundation for Rural Service's 2017 Youth Tour to Washington, D.C.

Now in its 23rd year, the FRS Tour brings rural students from across the United States to Washington, D.C. for a four-day visit from June 3 through 7 to some of the most historical sites in the nation. While here. students also learn about the telecommunications industry, as well as the regulatory and legislative processes. Educational sessions on these topics are greatly enhanced by both site visits to the U.S. Capitol and the U.S. Department of Agriculture, in addition to meetings with industry leaders and members of Congress.

The students also are given ample time to explore the Nation's Capital and its many attractions. While here, the group visits such sites as the Lincoln and Jefferson Memorials; the Korean, Vietnam and new World War II Memorials; Mount Vernon, home of George Washington; the Smithsonian Museums; and, much more.

To be eligible to apply, the student's parents must receive telephone service from SkyLine or SkyBest, and the student must meet other program requirements.

Applications for the Youth Tour are available at area high school guidance offices and at all SkyLine Customer Centers. The application deadline is Monday, April 3.



### When You Need to Spread the Word, SkyLine's Call Tree Service **Can Deliver Your Message**

Call Tree is an automated messaging service that can deliver phone calls, emails and even text messages. Ideal for schools, churches, small businesses, restaurants and other organizations, it allows you to turn your phone into a powerful messaging service. What makes CallTree so valuable is that it allows the user to deliver a timely, consistent message to groups large and small alike, plus it can be set to make multiple call attempts to reach individuals on your calling list. Contact everyone on your entire list with a single message from your mobile app or your computer and phone!

Just a few of the possible applications for this convenient automated messaging service include:

- Meeting reminders
- Weather cancellations
- Service changes and outages

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#### **NEED TO CONTACT US?**

SkyLine

SkyBest

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**LOCAL** 118

TOLL-FREE

1-800-759-2226

**REPAIR SERVICE, 24/7** 

LOCAL

611

TOLL-FREE

1-877-475-9546

Additional Local Repair Service Numbers:

> **ALLEGHANY** 336-372-4444

(10-DIGIT DIALING)

336-982-3111 (10-DIGIT DIALING)

898-9250 WATAUGA

297-4811

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739-4500

**LENOIR** 

929-2872

**INTERNET TECH** SUPPORT, 24/7

TOLL-FREE

1-866-759-7591

#### **WORTH NOTING:**

Monday, April 3

Application Deadline for FRS Youth Tour

Wednesday, April 5 Ashe Heart Auction – Family Central

Friday, April 7

Application Deadline for Co-op Camp

Jimmy Blevins Chief Executive Officer

Kim Shepherd Chief Management Officer

Angie Poe Customer Service Manager

> **Jamey Jenkins** Retail Sales Manager

Karen P. Powell Public Relations Administrator & Editor





- Appointment reminders
- Non-pay reminders
- Marketing and promotions

Pricing includes a one-time \$25 activation fee and starts at \$9.95 per month for up to 250 contacts. For 251 to 1,000 contacts, the cost per month is \$19.95. Long-distance calls will incur additional charges.

To find out more or to sign up for this valuable and affordable voice messaging service, please call your local SkyLine Customer Service Center at 118.



#### April is National Safe Digging Month

Each year, lives are endangered, money and time are wasted and property is destroyed because individuals fail to follow safe digging practices.

The "One-Call" system, which is free to the excavator as well as the homeowner, helps those who dig comply with the safety rules and regulations of the construction industry.

In a typical neighborhood, a complex web of utility lines are buried under lawns, sidewalks and driveways. When digging, one wrong move might cause the community of residents to be cut off from heat, electricity, telephones, water, 911 calls and other vital services. When you make the free call to the One-Call Center, the One-Call staff notifies their member utilities to mark the ground with color-coded paint. After the utilities are marked in your work area, you have taken the first step to avoid damage or injury.

In fact, North Carolina state law requires homeowners, contractors and excavators to contact the One-Call Center at least two business days before digging. "Taking care where you dig with a shovel or backhoe can not only prevent damage to underground utilities, but the potential loss of life as well," says Brantley Davis, SkyLine Plant Manager and the former chairman of the Ashe County Utility Coordinating Committee.

The "Dig Safely" campaign is the centerpiece of the North Carolina Utility Notification Center's efforts to increase public awareness of North Carolina excavation laws and safe digging practices.

The North Carolina One Call Center provides a toll-free telephone number, 8-1-1, to help reduce damages to underground facilities, thereby reducing the loss of service to the public and the loss of time and money to excavators, utilities and taxpayers. And, our Shady Valley customers also can contact the Tennessee One-Call Center by dialing 8-1-1 from their homes or businesses located in the 739 telephone exchange.

When you contact the One Call System, you will need the following information when you call:

- County and town
- Location of work street address
- Nearest cross street
- Area to be marked
- Date and time of excavation or digging
- Type of work
- Your name and number or the contractor's contact information

So, be safe, not sorry: Know what's below... Call before you dig... Dial 811.

#### Co-op Leadership Camp Application Deadline is April 7

Now through April 7, SkyLine is accepting applications for the 2017 Cooperative Leadership Camp, a five-day leadership development program scheduled from June 19 through 23, at White Lake, N.C. Sponsored by the Cooperative Council of North Carolina and member cooperatives from across the state, the conference features workshops, speakers, recreation and small group sessions that center around the cooperative way of doing business. This year's conference promises to be a fun week with lots of leadership development and fellowship opportunities for young people. Participants also will be eligible to apply for a \$1,000 college scholarship (during their senior year of high school).

Rising high school sophomores, juniors or seniors whose parents subscribe to telephone service through SkyLine or SkyBest can apply for the conference sponsorships. Up to 10 students will be selected to attend.

The application deadline is Friday, April 7.

For more information on any of SkyLine's youth programs, please contact Karen Powell, Public Relations Administrator, at SkyLine (1-800-759-2226).

#### **Commemorative Cookbook**



The recipes we feature in our monthly newsletter come from SkyLine's commemorative cookbook. At just \$15 each, they make great gifts, and all proceeds will support area food banks.

Visit www.skybest.com or call SkyLine at 118 to order yours.

#### Recipe of the Month

## Old-Fashioned Caramel Cake

#### Cake

- 1 stick of margarine
- 1 1/2 cups of sugar
- 2 eggs
- 2 cups flour
- 1 cup buttermilk
- 1 tablespoon of vinegar
- 1 teaspoon of baking soda

#### **Cake Instructions:**

Cream margarine and sugar together until light and fluffy. Add eggs, one at a time and continue beating. Add flour alternately with buttermilk. Blend well. Stir in soda which has been dissolved in vinegar. Pour into two greased and floured 9-inch cake pans. Bake at 350° for 25 minutes. Cool and frost with caramel frosting.

#### **Caramel Frosting:**

1 stick of margarine 1 box of light brown sugar 1/2 cup evaporated milk 1/2 teaspoon of baking powder

#### Frosting Instructions:

Melt margarine in heavy saucepan. Add sugar and stir to blend well. Add milk and cook to soft ball stage. Remove from heat and let stand five minutes. Add baking powder and beat until smooth and creamy. The more you beat, the creamier it will be. Frost cake.

Submitted by Edith Harless of Ashe County

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