



Becky's Hair Boutique and The Lady Bug

These stylish businesses rely on SkyBest security services and more

Becky Absher owns Becky and Company (Becky's Hair Boutique and The Lady Bug), and recalls the humble beginnings of her business. "It all started in 1976 with a hair salon that I ran out of my garage at home. We out-grew that arrangement and after moving a couple of times, bought the building at our current location at 424 East Main Street in Jefferson," she says. This building houses four businesses in addition to Becky's Hair Boutique and The Lady Bug.

A Salon That Offers More

Becky's Hair Boutique offers a full selection of hair and nail services. As a Paul Mitchell Focus Salon, it has access to continuous education programs to teach stylists about the latest products and what works best for different hair types. The salon has eight styling stations and seven stylists. A unique feature is the Lather Lounge — a relaxing, candlelit area with body-conforming chairs where customers enjoy five- to ten-minute shampoo massages. Becky's Hair Boutique also has private rooms for body and face waxing, manicures and pedicures.

Trendy Fashions and Home Décor Once Becky Absher had established her successful hair salon, she was joined in the business by her daughters, Allison Langdon and Paige Fairchild. They decided to branch out and also sell clothing, jewelry and home accessories. Called The Lady Bug, the shop caters to women of all ages.

Absher notes, "Allison, Paige and I go on buying trips to shows in Atlanta and Las Vegas to stay current on the latest styles in fashion and home décor. When customers walk into The Lady Bug, they sometimes say it looks like a New York shop. They love the fun selection of items we carry, and also the fact that they can stay and enjoy something to drink at our little coffee bar."



Becky Absher, Owner of Becky's Hair Boutique/The Lady Bug, along with Tim Watson, SkyLine's Field Services Supervisor

Worry (and Costs) Go Down

Worry about property crime isn't the only thing that's been reduced for Becky and Company thanks to SkyBest. So have their communications costs.

Becky explains, "When we were discussing the installation of the new security system, we also went over our other communications services with our SkyBest representative, Robin Miller. She came back to us with a proposal for a business bundle. The bundle includes all of our SkyBest services, including our security system, and it's saving us a lot of money. Plus, it's so convenient to do business with just one provider." SkyBest is happy to play a part in the continuing success of Becky's Hair Boutique and The Lady Bug. After all, these two businesses are helping to make local residents look and feel better. Now that's a job well done.

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- Becky Absher, Owner of Becky and Company

Break-in Shows Need for Security

In November 2009, Becky's Hair Boutique and The Lady Bug hosted a grand opening at their new location. The celebration was short lived, since soon afterwards, the businesses experienced a break-in and robbery.

It was a Sunday, and Absher was home when she got the call about a break-in from another business owner at the building. In all, four of the six businesses in the complex experienced break-ins that day. At Becky's Hair Boutique and The Lady Bug, the burglars broke the front door and stole some cash, but fortunately, there was no other damage to the property.

The crime was a wake-up call for Becky and her husband, Jerry. She explains, "Unfortunately, we did not have a security system in place, and knew we needed to add one quickly. Since we already had a great relationship with the people at SkyBest — they provide our phone and Internet services including Wi-Fi — I gave them a call right away. A SkyBest Security technician came out to our building and went over everything with us. We now have a security system at Becky's Hair Boutique and The Lady Bug that meets our needs very well."

Jerry Absher says they're very pleased with the new security system. It includes sensors at all doors and compression sensors on all windows, plus motion detectors inside the space. He adds, "This security system gives us the ability to set the alarm via a phone call, which is so convenient. It's a 24-hour service, and if the alarms go off, pre-determined emergency numbers are automatically called. Becky and I both feel a whole lot more secure since we had the SkyBest Security system installed. We rest easier at night."



Becky, her husband Jerry Absher and their daughter Allison Langdon



Stylists do their magic at Becky's Hair Boutique.