



## FRS Scholarship Program Deadline Approaches



SkyLine Membership Corporation is proud to be a local sponsor of the 2018 Foundation for Rural Service (FRS) Scholarship Program.

FRS was established in 1994 by the National Telecommunications Cooperative Association (NTCA), of which SkyLine is a member. The FRS promotes, educates and advocates rural telecom issues in order to sustain and enhance the quality of life within communities throughout rural America. Through its various programs and initiatives, the foundation strongly supports the continuing education of rural youth.

This year, 30 one-time, \$2,500 scholarships will be awarded to rural high school seniors: one per geographic region of the NTCA membership and one to a student sponsored by a NTCA associate member. The remaining 19 awards will be distributed proportionate to the number of applications received per region. FRS will fund \$2,000 of each scholarship, with the sponsoring co-operative of each winning student providing a \$500 match.

Additional scholarships to be awarded through this program include the following:

- Four \$5,000 FRS Staurulakis Family Scholarships. Students who are majoring in math, science, engineering or medicine will be given preference.
- Two \$1,500 TMS Scholarships.

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## 2018 Frank James-SkyLine Scholarship

Ten scholarships with a total value of \$25,000 are scheduled to be awarded this spring to children of SkyLine and SkyBest telephone service customers to assist them with the cost of a college education. Five \$1,000 scholarships, renewable up to four years, will be awarded to students who will attend a four-year college or university. Five \$500 scholarships, renewable up to two years, will be presented to students who will attend a two-year community/technical college.

The Frank James-SkyLine Scholarship was established by the Board of Directors in 1987 and is named in memory of Frank James, longtime SkyLine board member and former president, who was a strong advocate of education, having served as a teacher, principal and later superintendent of Ashe County Schools.

To qualify, applicants must be children of current SkyLine or SkyBest telephone service customers (of at least one year), and be graduating high school seniors (including home-schooled students) in the co-op's five-county service area (Alleghany, Ashe, Avery, Watauga and Johnson). The scholarships will be awarded on the basis of scholastic achievement, financial need, demonstrated leadership and community involvement.

Application packages will be available at area high school guidance departments and all SkyLine Customer Service Centers beginning Thursday, February 8. The deadline for this local scholarship is Friday, March 16.



Following this month's Heart Breakfast on February 24, the second fundraising event coming up this year will be the Annual Heart Auction, an Ashe County tradition for more than a half century, on April 11 at Family Central in Jefferson.

## Ashe Heart Breakfast Scheduled February 24

The Ashe County chapter of the American Heart Association is sponsoring its first event of the year later this month with the annual Heart Breakfast at Winner's Circle Restaurant in Jefferson on Saturday morning, February 24. The two other primary events will be the annual Heart Auction this spring and the Heart Walk later this summer.

The American Heart Association has been working to save and improve lives from heart disease and stroke for more than 90 years, with scientific research at the core of all of its efforts. The research funded through the AHA through the generosity of donors like you and others in our community and beyond is helping people survive heart disease and stroke. They're living longer and enjoying a better quality of life, thanks to new treatments, prevention strategies and a deeper understanding of these diseases.

In fact heart disease deaths have declined so steadily over the decades that we are eagerly awaiting the day when it is no longer the leading cause of death in the U.S.

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## Directory Drive Continues

With the recent delivery of the new regional telephone directory, please give your old telephone directory to a school in your community for the 26th annual Directory Collection Drive, sponsored by SkyLine. Seventeen area public schools are participating in this year's drive, and for each old directory collected, SkyLine will donate 25 cents to the participating schools. Throughout the calendar year, SkyLine also receives directories at its Customer Service locations in Banner Elk, Boone, Sparta and West Jefferson, with credit given to the schools. The drive officially runs from January 1 through March 31.

Since the program began in 1993, SkyLine has donated more than \$120,000 to the schools for their efforts. Please support recycling and our public schools through this special initiative. For more information, please contact your local SkyLine Customer Service Center at 118.



**SkyLine**  
**SkyBest**

## NEED TO CONTACT US?

### CUSTOMER SERVICE

LOCAL

118

TOLL-FREE

1-800-759-2226

### REPAIR SERVICE, 24/7

LOCAL

611

TOLL-FREE

1-877-475-9546

Additional Local  
Repair Service Numbers:

ALLEGHANY

336-372-4444

(10-DIGIT DIALING)

ASHE

336-982-3111

(10-DIGIT DIALING)

AVERY

898-9250

WATAUGA

297-4811

JOHNSON

739-4500

LENOIR

929-2872

### INTERNET TECH SUPPORT, 24/7

TOLL-FREE

1-866-759-7591

### WORTH NOTING:

Monday, February 12  
Deadline for  
FRS Scholarship

Monday, February 19  
SkyLine & SkyBest Close  
for Presidents Day

Ashe Co. Heart Assoc.  
Annual Heart Breakfast  
Saturday, February 24

### STAFF:

Jimmy Blevins  
Chief Executive Officer

Kim Shepherd  
Chief Management Officer

Brian Tester  
Executive Director of  
Customer Operations

Angie Poe  
Customer Service Manager

Jamey Jenkins  
Retail Sales Manager

Karen P. Powell  
Public Relations Administrator  
& Editor



## How to Access the New Online Directory

Visit <http://www.skybest.com/directory>.

When you open the directory link, you can access:

- Popular Yellow Pages categories,
- Directory Table of Contents,
- Customer Guide and sections of the directory.

From either the **Table of Contents or Sections** links, you can select **White Pages**, which will open additional links to **White Pages Business** and **White Pages Residential**.

For more information, call your local SkyLine/SkyBest Customer Center at 118 or 1-800-759-2226.

### ASHE HEART BREAKFAST CONTINUED FROM PAGE 1

We've already seen the stroke death rate drop – from the No. 3 cause of death in the U.S. to No. 5 over just five years. The AHA's core research programs have launched or furthered the work of many of this country's brightest Cardiovascular Disease (CVD) and stroke researchers. Building on the strength of those programs, the AHA has added research awards that foster team science and accelerate discover as it relentlessly searches for innovative solutions.

As the nation's leader in CPR education training, the AHA provides public health education, including the importance of healthy lifestyle choices and science-based treatment guidelines to healthcare professionals to help provide quality care to their patients. It also leads advocacy efforts with lawmakers, policymakers and the public to protect and improve the health of our communities.

## In the Community Grandfather by Night

Though we are still in the middle of the winter season, our friends at Grandfather Mountain are preparing for the spring and summer season. Beginning in June and continuing through July, Grandfather by Night is a wonderful opportunity to explore Grandfather Mountain after hours with your own naturalist guide. You'll be escorted through the park, while stopping at its most significant sites. Watch the sunset in silence and experience the mountain as never before. Don't forget your flashlight, and the program may include a short walk.

For more information or to register, please email [judi@grandfather.com](mailto:judi@grandfather.com).

## White Page Residential Supplements Available at All SkyLine/SkyBest Customer Centers

With the reformatting of the 2017-18 regional telephone directory to feature only White Page Business Listings and Yellow Pages, SkyLine is making available a special White Page Residential Supplement, which includes residential white page listings for SkyLine's four-county service area including Alleghany, Ashe, Avery and Watauga. These are available for pick-up at any SkyLine/SkyBest Customer Center while they last. You may also access the white page listings through the 2017-18 online directory. See boxed instructions for the online regional directory.

## Directory Omission White Pages Omissions/Corrections

Mountain Advantage Tree & Landscape  
502 S. Jefferson Ave, West Jefferson 336-846-6286

### FRS SCHOLARSHIP CONTINUED FROM PAGE 1

- One \$7,000 Everett Kneese Return to Rural America Scholarship.
- Three \$500 Roger Alan Cox Memorial Scholarships.

Application packets are available at all area high school guidance departments and at SkyLine Customer Service Centers in West Jefferson, Boone, Banner Elk and Sparta. Scholarship information and application forms also may be accessed through our Web site ([www.SkyBest.com](http://www.SkyBest.com)). Completed applications must be submitted to SkyLine's corporate offices by Monday, February 12. All applicants must be sponsored by SkyLine, and completed applications received by this deadline will be endorsed by a SkyLine official and submitted to the FRS for consideration by the March 1 postmark deadline.

If any SkyLine-sponsored students are named winners, they will be announced in May, in conjunction with area high school awards day programs. For the past few years, there have been winners of this scholarship from our area, so we encourage graduating high school seniors to apply again this year.

For more information about the FRS Scholarship, please contact Karen Powell, SkyLine Public Relations Administrator, at 1-800-759-2226.

Note: Children of SkyLine/SkyBest employees or directors are not eligible for this scholarship.

### Recipe of the Month

## Nancy's Pond Mountain Potato Casserole

### Ingredients:

- 4 medium potatoes
- 1 can cream of mushroom soup
- 1/4 cup parmesan cheese
- 1/2 cup sour cream
- 1/2 cup grated cheese
- 1 small onion, chopped
- 1 small can evaporated milk

### Instructions:

Slice potatoes thin, mix with other ingredients. Bake at 350° for 1/2 hour or till slightly brown.

NOTE: You can also put a little bit of garlic powder in it, to give it a kick!

Recipe Submitted by Nancy Barbee of Ashe Co.

## Schools Participating in 2018 Directory Collection Drive

Alleghany High • Glade Creek Elementary  
Piney Creek Elementary • Sparta Elementary  
Ashe County High • Ashe County Middle  
Blue Ridge Elementary • Westwood Elementary  
Mountain View Elementary • Avery County High  
Banner Elk Elementary • Freedom Trail Elementary  
Bethel Elementary • Cove Creek Elementary  
Mabel Elementary • Valle Crucis Elementary  
Shady Valley Elementary

NEW YEAR  
NEW SPEED  
NEW TV



If your household has a need for more internet — for your streaming devices — then we suggest you start 2018 with high speed internet and save! Plus, add SkyBest TV to your package and save even more!

**SkyLine/SkyBest offers affordable internet and TV plans with speeds up to 1 Gig and a crystal clear TV picture.**

**CALL 1-800-759-2226 TO SAVE UP TO \$480\* WITH THIS NEW YEAR'S DEAL**

SkyLine  SkyBest  
[www.SkyBest.com](http://www.SkyBest.com)

\*Certain restrictions apply. Expires 2/28/18. 24-month-service agreement and an early termination fee applies for each service ordered. New TV and/or internet customers only. Offers valid for 12 Mbps or higher internet and/or Plus or Premier TV. Service not available in all areas. Higher speeds and TV available in fiber-served communities only.